



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # 1453796 **Rev # 0** **Invoice Date: 08/26/2012**

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Buyer: Maria Jackson
 Contract: 850232
 Acct Type: Local/Political Issue - Agency
 Terms: Cash In Advance
 Bill Type: Weekly/Irregular
 Period: 08/20/2012 - 08/26/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Yes on 82 & 83 (176433)
 Estimate/HL: 296/296
 Comments: Orig. total: \$15,700 3x KG 8/22/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

001145

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	NFL	5:00:00PM-NFL Pre	Day,Su-1	08/26/12 06:42 pm (Su)	00:30	PDXENV12TVENV102	\$3200.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$3,200.00	Total Spots
Commission	(\$480.00)	1
Sales Tax	\$0.00	
NET TOTAL	\$2,720.00	
Due By: 08/26/2012		



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # **1453797** Rev # **0** Invoice Date: **08/26/2012**

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Buyer: Maria Jackson
 Contract: 850236
 Acct Type: Local/Political Issue - Agency
 Terms: Cash In Advance
 Bill Type: Weekly/Irregular
 Period: 08/20/2012 - 08/26/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Yes on 82 & 83 (176433)
 Estimate/HL: 311/311
 Comments: Orig. total: \$41,515 95x KG 8/22/12

MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

001145

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.0	SPOT	5:57:00AM-6:58:00A	Day,F-1	08/24/12 06:14 am (Fr)	00:30	PDXENV12TVENV102	\$500.00	
	SPOT	6:58:00AM-9:00:00A	Day,F-2	08/24/12 07:27 am (Fr)	00:30	PDXENV12TVENV102	\$600.00	
	SPOT	6:58:00AM-9:00:00A	Day,F-2	08/24/12 07:57 am (Fr)	00:30	PDXENV12TVENV102	\$600.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,F-1	08/24/12 09:29 am (Fr)	00:30	PDXENV12TVENV102	\$300.00	
4.0	SPOT	10:00:00AM-11:00:0	Day,F-1	08/24/12 10:28 am (Fr)	00:30	PDXENV12TVENV102	\$200.00	
6.0	SPOT	11:59:00AM-12:31:0	Day,F-1	08/24/12 12:24 pm (Fr)	00:30	PDXENV12TVENV102	\$300.00	
7.0	SPOT	2:58:00PM-4:00:00P	Day,F-1	08/24/12 03:30 pm (Fr)	00:30	PDXENV12TVENV102	\$300.00	
8.0	SPOT	4:00:00PM-4:57:00P	Day,Th-1F-1	08/23/12 04:37 pm (Th)	00:30	PDXENV12TVENV102	\$525.00	
	SPOT	4:00:00PM-4:57:00P	Day,Th-1F-1	08/24/12 04:50 pm (Fr)	00:30	PDXENV12TVENV102	\$525.00	
9.0	SPOT	4:57:00PM-5:30:00P	Day,Th-1F-1	08/23/12 05:12 pm (Th)	00:30	PDXENV12TVENV102	\$700.00	
	SPOT	4:57:00PM-5:30:00P	Day,Th-1F-1	08/24/12 05:28 pm (Fr)	00:30	PDXENV12TVENV102	\$700.00	
10.0	SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	08/23/12 06:24 pm (Th)	00:30	PDXENV12TVENV102	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	08/23/12 06:56 pm (Th)	00:30	PDXENV12TVENV102	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	08/24/12 06:23 pm (Fr)	00:30	PDXENV12TVENV102	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	08/24/12 06:43 pm (Fr)	00:30	PDXENV12TVENV102	\$800.00	
11.0	SPOT	7:00:00PM-7:29:00P	Day,Th-1F-1	08/23/12 07:28 pm (Th)	00:30	PDXENV12TVENV102	\$500.00	
	SPOT	7:00:00PM-7:29:00P	Day,Th-1F-1	08/24/12 07:24 pm (Fr)	00:30	PDXENV12TVENV102	\$500.00	
12.0	SPOT	10:59:00PM-11:34:0	Day,Th-1F-1	08/23/12 11:21 pm (Th)	00:30	PDXENV12TVENV102	\$750.00	
	SPOT	10:59:00PM-11:34:0	Day,Th-1F-1	08/24/12 11:27 pm (Fr)	00:30	PDXENV12TVENV102	\$750.00	
13.0	SPOT	11:34:00PM-12:37:0	Day,Th-1F-1	08/23/12 11:46 pm (Th)	00:30	PDXENV12TVENV102	\$400.00	
	SPOT	11:34:00PM-12:37:0	Day,Th-1F-1	08/24/12 12:09 am (Fr)	00:30	PDXENV12TVENV102	\$400.00	
14.0	SPOT	12:37:00AM-1:36:00	Day,Th-1F-1	08/23/12 01:33 am (Th)	00:30	PDXENV12TVENV102	\$200.00	
	SPOT	12:37:00AM-1:36:00	Day,Th-1F-1	08/24/12 01:23 am (Fr)	00:30	PDXENV12TVENV102	\$200.00	
15.0	SPOT	4:00:00AM-4:28:00A	Day,F-1	08/24/12 04:16 am (Fr)	00:30	PDXENV12TVENV102	\$60.00	
16.0	SPOT	4:28:00AM-4:58:00A	Day,F-1	08/24/12 04:56 am (Fr)	00:30	PDXENV12TVENV102	\$75.00	
17.0	SPOT	4:58:00AM-5:57:00A	Day,F-1	08/24/12 05:15 am (Fr)	00:30	PDXENV12TVENV102	\$200.00	
18.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	08/25/12 08:59 am (Sa)	00:30	PDXENV12TVENV102	\$350.00	
19.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	08/25/12 05:29 pm (Sa)	00:30	PDXENV12TVENV102	\$500.00	
20.0	SPOT	7:28:00PM-7:57:00P	Day,Sa-1	08/25/12 07:43 pm (Sa)	00:30	PDXENV12TVENV102	\$200.00	
21.0	SPOT	10:59:00PM-11:29:0	Day,Sa-1	08/25/12 11:21 pm (Sa)	00:30	PDXENV12TVENV102	\$600.00	
22.0	SPOT	5:58:00AM-8:58:00A	Day,Su-2	08/26/12 06:17 am (Su)	00:30	PDXENV12TVENV102	\$300.00	
	SPOT	5:58:00AM-8:58:00A	Day,Su-2	08/26/12 08:28 am (Su)	00:30	PDXENV12TVENV102	\$300.00	
23.0	SPOT	8:58:00AM-10:00:00	Day,Su-1	08/26/12 08:59 am (Su)	00:30	PDXENV12TVENV102	\$350.00	
27.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	08/26/12 11:11 pm (Su)	00:30	PDXENV12TVENV102	\$600.00	
45.0	SPOT	4:00:00PM-NBC Spo	Day,Su-1	08/26/12 04:58 pm (Su)	00:30	PDXENV12TVENV102	\$500.00	
46.0	SPOT	8:01:00PM-News @	Day,Su-1	08/26/12 08:24 pm (Su)	00:30	PDXENV12TVENV102	\$500.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$16,685.00	Total Spots
Commission	(\$2,502.75)	36
Sales Tax	\$0.00	
NET TOTAL	\$14,182.25	
Due By: 08/26/2012		



000049

OFFICIAL BILLING INVOICE		
Inv # 1462351	Rev # 0	Invoice Date: 09/02/2012

Advertiser:	Yes on 82 & 83 (39800)
Agency:	Media Analysis Inc. (7701)
Buyer:	Marla Jackson
Contract:	850236
Acct Type:	Local/Political Issue - Agency
Terms:	Cash In Advance
Bill Type:	Weekly/Irregular
Period:	08/27/2012 - 09/02/2012
Coop:	No
Salesperson:	Bob Torheim, (503) 226-5000
Product:	Political - Ballot Issue (1195)
Brand:	Yes on 82 & 83 (176433)
Estimate/HL:	311/311
Comments:	Orig. total: \$41,515 95x KG 8/22/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
28.0	SPOT	5:57:00AM-6:58:00A	Day,M-1Tu-1W-1	08/27/12 06:44 am (Mo)	00:30	PDXENV12TVENV102	\$500.00	
	SPOT	5:57:00AM-6:58:00A	Day,M-1Tu-1W-1	08/28/12 05:58 am (Tu)	00:30	PDXENV12TVENV102	\$500.00	
	SPOT	5:57:00AM-6:58:00A	Day,M-1Tu-1W-1	08/29/12 06:11 am (We)	00:30	PDXENV12TVENV101	\$500.00	
29.0	SPOT	6:58:00AM-9:00:00A	Day,M-2Tu-2W-2	08/27/12 07:28 am (Mo)	00:30	PDXENV12TVENV102	\$600.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2Tu-2W-2	08/27/12 08:28 am (Mo)	00:30	PDXENV12TVENV101	\$600.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2Tu-2W-2	08/28/12 07:00 am (Tu)	00:30	PDXENV12TVENV102	\$600.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2Tu-2W-2	08/28/12 08:27 am (Tu)	00:30	PDXENV12TVENV101	\$600.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2Tu-2W-2	08/29/12 07:25 am (We)	00:30	PDXENV12TVENV102	\$600.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2Tu-2W-2	08/29/12 08:35 am (We)	00:30	PDXENV12TVENV102	\$600.00	
30.0	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1	08/27/12 09:59 am (Mo)	00:30	PDXENV12TVENV102	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1	08/28/12 09:29 am (Tu)	00:30	PDXENV12TVENV102	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1	08/29/12 09:29 am (We)	00:30	PDXENV12TVENV101	\$300.00	
31.0	SPOT	10:00:00AM-11:00:0	Day,M-1Tu-1W-1	08/27/12 10:27 am (Mo)	00:30	PDXENV12TVENV102	\$200.00	
	SPOT	10:00:00AM-11:00:0	Day,M-1Tu-1W-1	08/28/12 10:28 am (Tu)	00:30	PDXENV12TVENV102	\$200.00	
	SPOT	10:00:00AM-11:00:0	Day,M-1Tu-1W-1	08/29/12 10:46 am (We)	00:30	PDXENV12TVENV102	\$200.00	
32.0	SPOT	11:00:00AM-11:59:0	Day,M-1Tu-1W-1	08/27/12 11:22 am (Mo)	00:30	PDXENV12TVENV101	\$150.00	
	SPOT	11:00:00AM-11:59:0	Day,M-1Tu-1W-1	08/28/12 11:39 am (Tu)	00:30	PDXENV12TVENV101	\$150.00	
	SPOT	11:00:00AM-11:59:0	Day,M-1Tu-1W-1	08/29/12 11:21 am (We)	00:30	PDXENV12TVENV102	\$150.00	
33.0	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1	08/27/12 12:18 pm (Mo)	00:30	PDXENV12TVENV102	\$300.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1	08/28/12 12:23 pm (Tu)	00:30	PDXENV12TVENV102	\$300.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1	08/29/12 12:22 pm (We)	00:30	PDXENV12TVENV101	\$300.00	
34.0	SPOT	2:58:00PM-4:00:00P	Day,M-1Tu-1W-1	08/27/12 03:23 pm (Mo)	00:30	PDXENV12TVENV102	\$300.00	
	SPOT	2:58:00PM-4:00:00P	Day,M-1Tu-1W-1	08/28/12 03:42 pm (Tu)	00:30	PDXENV12TVENV102	\$300.00	
	SPOT	2:58:00PM-4:00:00P	Day,M-1Tu-1W-1	08/29/12 03:33 pm (We)	00:30	PDXENV12TVENV102	\$300.00	
35.0	SPOT	4:00:00PM-4:57:00P	Day,M-1Tu-1W-1	08/27/12 04:15 pm (Mo)	00:30	PDXENV12TVENV102	\$525.00	
	SPOT	4:00:00PM-4:57:00P	Day,M-1Tu-1W-1	08/28/12 04:56 pm (Tu)	00:30	PDXENV12TVENV102	\$525.00	
	SPOT	4:00:00PM-4:57:00P	Day,M-1Tu-1W-1	08/29/12 04:27 pm (We)	00:30	PDXENV12TVENV102	\$525.00	
36.0	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1	08/27/12 05:15 pm (Mo)	00:30	PDXENV12TVENV101	\$700.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1	08/28/12 05:14 pm (Tu)	00:30	PDXENV12TVENV101	\$700.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1	08/29/12 05:23 pm (We)	00:30	PDXENV12TVENV102	\$700.00	
37.0	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2	08/27/12 06:24 pm (Mo)	00:30	PDXENV12TVENV102	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2	08/27/12 06:55 pm (Mo)	00:30	PDXENV12TVENV101	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2	08/28/12 06:23 pm (Tu)	00:30	PDXENV12TVENV102	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2	08/28/12 06:58 pm (Tu)	00:30	PDXENV12TVENV102	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2	08/29/12 06:23 pm (We)	00:30	PDXENV12TVENV101	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2	08/29/12 06:43 pm (We)	00:30	PDXENV12TVENV102	\$800.00	
38.0	SPOT	7:00:00PM-7:29:00P	Day,M-1Tu-1W-1	08/27/12 07:16 pm (Mo)	00:30	PDXENV12TVENV102	\$500.00	
	SPOT	7:00:00PM-7:29:00P	Day,M-1Tu-1W-1	08/28/12 08:02 pm (Tu)	00:30	PDXENV12TVENV101	\$500.00	
	SPOT	7:00:00PM-7:29:00P	Day,M-1Tu-1W-1	08/29/12 07:20 pm (We)	00:30	PDXENV12TVENV102	\$500.00	
39.0	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1	08/27/12 11:22 pm (Mo)	00:30	PDXENV12TVENV102	\$750.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1	08/28/12 11:13 pm (Tu)	00:30	PDXENV12TVENV102	\$750.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1	08/29/12 11:15 pm (We)	00:30	PDXENV12TVENV101	\$750.00	
40.0	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1	08/27/12 12:32 am (Mo)	00:30	PDXENV12TVENV101	\$400.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1	08/28/12 12:09 am (Tu)	00:30	PDXENV12TVENV102	\$400.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1	08/29/12 12:31 am (We)	00:30	PDXENV12TVENV102	\$400.00	
41.0	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1	08/27/12 01:10 am (Mo)	00:30	PDXENV12TVENV102	\$200.00	
						CONTINUED		



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE
Inv # 1462351
Rev # 0
Invoice Date: 09/02/2012

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Contract: 850236

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1	08/28/12 01:20 am (Tu)	00:30	PDXENV12TVENV101	\$200.00	
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1	08/29/12 01:11 am (We)	00:30	PDXENV12TVENV102	\$200.00	
42.0	SPOT	4:00:00AM-4:28:00A	Day,M-1Tu-1W-1	08/27/12 04:16 am (Mo)	00:30	PDXENV12TVENV102	\$60.00	
	SPOT	4:00:00AM-4:28:00A	Day,M-1Tu-1W-1	08/28/12 04:16 am (Tu)	00:30	PDXENV12TVENV102	\$60.00	
	SPOT	4:00:00AM-4:28:00A	Day,M-1Tu-1W-1	08/29/12 04:16 am (We)	00:30	PDXENV12TVENV102	\$60.00	
43.0	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1	08/27/12 04:56 am (Mo)	00:30	PDXENV12TVENV102	\$75.00	
	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1	08/28/12 04:41 am (Tu)	00:30	PDXENV12TVENV102	\$75.00	
	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1	08/29/12 04:57 am (We)	00:30	PDXENV12TVENV102	\$75.00	
44.0	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1	08/27/12 05:14 am (Mo)	00:30	PDXENV12TVENV101	\$200.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1	08/28/12 05:42 am (Tu)	00:30	PDXENV12TVENV101	\$200.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1	08/29/12 05:17 am (We)	00:30	PDXENV12TVENV102	\$200.00	
47.0	SPOT	5:30:00PM-5:59:00P	Day,M-1	08/27/12 05:52 pm (Mo)	00:30	PDXENV12TVENV102	\$800.00	
48.0	SPOT	11:00:00AM-11:59:0	Day,Th-1	08/30/12 11:55 am (Th)	00:30	PDXENV12TVENV101	\$150.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$24,830.00	Total Spots
Commission	(\$3,724.50)	59
Sales Tax	\$0.00	

NET TOTAL	\$21,105.50
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Due By: 09/02/2012



MEDIA ANALYSIS INC.
P.O. BOX 66490
PORTLAND, OR 97290-6490

000049

Inv # 1462371	Rev # 0	Invoice Date: 09/02/2012
Advertiser:	Yes on 82 & 83 (39800)	
Agency:	Media Analysis Inc. (7701)	
Buyer:	Marla Jackson	
Contract:	851607	
Acct Type:	Local/Political Issue - Agency	
Terms:	Cash In Advance	
Bill Type:	Weekly/Irregular	
Period:	08/27/2012 - 09/02/2012	
Coop:	No	
Salesperson:	Bob Torheim, (503) 226-5000	
Product:	Political - Ballot Issue (1195)	
Brand:	Yes on 82 & 83 (176433)	
Estimate/HL:	318/318	
Comments:	Orig. total: \$52,210 126x KG 8/28/12	

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	5:57:00AM-6:58:00A	Day,Th-1F-1	08/30/12 06:52 am (Th)	00:30	PDXENV12TVENV101	\$500.00	
	SPOT	5:57:00AM-6:58:00A	Day,Th-1F-1	08/31/12 06:13 am (Fr)	00:30	PDXENV12TVENV101	\$500.00	
2.0	SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	08/30/12 07:28 am (Th)	00:30	PDXENV12TVENV101	\$600.00	
	SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	08/30/12 07:58 am (Th)	00:30	PDXENV12TVENV102	\$600.00	
	SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	08/31/12 07:22 am (Fr)	00:30	PDXENV12TVENV101	\$600.00	
	SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	08/31/12 08:36 am (Fr)	00:30	PDXENV12TVENV102	\$600.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,Th-1F-1	08/30/12 09:29 am (Th)	00:30	PDXENV12TVENV101	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day,Th-1F-1	08/31/12 10:00 am (Fr)	00:30	PDXENV12TVENV101	\$300.00	
4.0	SPOT	10:00:00AM-11:00:0	Day,Th-1F-1	08/30/12 10:30 am (Th)	00:30	PDXENV12TVENV101	\$200.00	
	SPOT	10:00:00AM-11:00:0	Day,Th-1F-1	08/31/12 10:29 am (Fr)	00:30	PDXENV12TVENV101	\$200.00	
5.0	SPOT	11:00:00AM-11:59:0	Day,Th-1F-1	08/30/12 11:26 am (Th)	00:30	PDXENV12TVENV102	\$150.00	
	SPOT	11:00:00AM-11:59:0	Day,Th-1F-1	08/31/12 11:20 am (Fr)	00:30	PDXENV12TVENV102	\$150.00	
6.0	SPOT	11:59:00AM-12:31:0	Day,Th-1F-1	08/30/12 12:22 pm (Th)	00:30	PDXENV12TVENV101	\$300.00	
	SPOT	11:59:00AM-12:31:0	Day,Th-1F-1	08/31/12 12:11 pm (Fr)	00:30	PDXENV12TVENV101	\$300.00	
7.0	SPOT	1:58:00PM-2:58:00P	Day,Th-1F-1	08/30/12 02:42 pm (Th)	00:30	PDXENV12TVENV101	\$200.00	
	SPOT	1:58:00PM-2:58:00P	Day,Th-1F-1	08/31/12 02:24 pm (Fr)	00:30	PDXENV12TVENV101	\$200.00	
8.0	SPOT	2:58:00PM-4:00:00P	Day,Th-1F-1	08/30/12 03:23 pm (Th)	00:30	PDXENV12TVENV101	\$300.00	
	SPOT	2:58:00PM-4:00:00P	Day,Th-1F-1	08/31/12 03:48 pm (Fr)	00:30	PDXENV12TVENV101	\$300.00	
9.0	SPOT	4:00:00PM-4:57:00P	Day,Th-1F-1	08/30/12 04:14 pm (Th)	00:30	PDXENV12TVENV102	\$525.00	
	SPOT	4:00:00PM-4:57:00P	Day,Th-1F-1	08/31/12 04:39 pm (Fr)	00:30	PDXENV12TVENV102	\$525.00	
10.0	SPOT	4:57:00PM-5:30:00P	Day,Th-1F-1	08/30/12 05:14 pm (Th)	00:30	PDXENV12TVENV101	\$700.00	
	SPOT	4:57:00PM-5:30:00P	Day,Th-1F-1	08/31/12 05:23 pm (Fr)	00:30	PDXENV12TVENV101	\$700.00	
11.0	SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	08/30/12 06:24 pm (Th)	00:30	PDXENV12TVENV101	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	08/30/12 06:43 pm (Th)	00:30	PDXENV12TVENV102	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	08/31/12 06:22 pm (Fr)	00:30	PDXENV12TVENV101	\$800.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	08/31/12 06:58 pm (Fr)	00:30	PDXENV12TVENV102	\$800.00	
12.0	SPOT	10:59:00PM-11:34:0	Day,Th-1F-1	08/30/12 11:27 pm (Th)	00:30	PDXENV12TVENV101	\$750.00	
	SPOT	10:59:00PM-11:34:0	Day,Th-1F-1	08/31/12 11:26 pm (Fr)	00:30	PDXENV12TVENV101	\$750.00	
13.0	SPOT	11:34:00PM-12:37:0	Day,Th-1F-1	08/30/12 12:11 am (Th)	00:30	PDXENV12TVENV102	\$400.00	
	SPOT	11:34:00PM-12:37:0	Day,Th-1F-1	08/31/12 12:08 am (Fr)	00:30	PDXENV12TVENV101	\$400.00	
14.0	SPOT	12:37:00AM-1:36:00	Day,Th-1F-1	08/30/12 01:27 am (Th)	00:30	PDXENV12TVENV101	\$200.00	
	SPOT	12:37:00AM-1:36:00	Day,Th-1F-1	08/31/12 01:22 am (Fr)	00:30	PDXENV12TVENV102	\$200.00	
15.0	SPOT	4:00:00AM-4:28:00A	Day,Th-1F-1	08/30/12 04:16 am (Th)	00:30	PDXENV12TVENV101	\$60.00	
	SPOT	4:00:00AM-4:28:00A	Day,Th-1F-1	08/31/12 04:16 am (Fr)	00:30	PDXENV12TVENV101	\$60.00	
16.0	SPOT	4:28:00AM-4:58:00A	Day,Th-1F-1	08/30/12 04:50 am (Th)	00:30	PDXENV12TVENV101	\$75.00	
	SPOT	4:28:00AM-4:58:00A	Day,Th-1F-1	08/31/12 04:55 am (Fr)	00:30	PDXENV12TVENV101	\$75.00	



Remit To:
KGW
P.O. BOX 203981
HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # 1462371 Rev # 0 Invoice Date: 09/02/2012

Advertiser:	Yes on 82 & 83 (39800)
Agency:	Media Analysis Inc. (7701)
Contract:	851607

Portland (KGW)

[illegible]

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$20,020.00
Commission	(\$3,003.00)
Sales Tax	\$0.00

NET TOTAL	\$17,017.00
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Due By: 09/02/2012

Total Spots
48



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # 1462386 **Rev # 0** **Invoice Date: 09/02/2012**

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Buyer: Maria Jackson
 Contract: 852120
 Acct Type: Local/Political Issue - Agency
 Terms: Cash In Advance
 Bill Type: Weekly/Irregular
 Period: 08/27/2012 - 09/02/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Yes on 82 & 83 (176433)
 Estimate/HL: 330/330
 Comments: Orig. total: \$21,800 13x KG 8/30/12



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

000049

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.1	Soccer	11:30:00AM-Major L	Day,Sa-4	09/01/12 11:50 am (Sa)	00:30	PDXENV12TVENV102	\$400.00	
	Soccer	11:30:00AM-Major L	Day,Sa-4	09/01/12 12:48 pm (Sa)	00:30	PDXENV12TVENV102	\$400.00	
	Soccer	11:30:00AM-Major L	Day,Sa-4	09/01/12 01:59 pm (Sa)	00:30	PDXENV12TVENV102	\$400.00	
2.1	GOLF	12:00:00PM-Golf 2	Day,Su-2	09/02/12 12:50 pm (Su)	00:30	PDXENV12TVENV102	\$400.00	
	GOLF	12:00:00PM-Golf 2	Day,Su-2	09/02/12 01:40 pm (Su)	00:30	PDXENV12TVENV102	\$400.00	
8.0	GOLF	12:00:00PM-Golf 2	Day,Su-1	09/02/12 03:00 pm (Su)	00:30	PDXENV12TVENV102	\$400.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$2,400.00	Total Spots
Commission	(\$360.00)	6
Sales Tax	\$0.00	

NET TOTAL \$2,040.00

Due By: 09/02/2012



Remit To:
KGW
P.O. BOX 203981
HOUSTON TX 77216-3981



MEDIA ANALYSIS INC.
P.O. BOX 66490
PORTLAND, OR 97290-6490

000324

OFFICIAL BILLING INVOICE

Inv # 1464609 Rev # 0 Invoice Date: 09/09/2012

Advertiser:	Yes on 82 & 83 (39800)
Agency:	Media Analysis Inc. (7701)
Buyer:	Marla Jackson
Contract:	850232
Acct Type:	Local/Political Issue - Agency
Terms:	Cash In Advance
Bill Type:	Weekly/Irregular
Period:	09/03/2012 - 09/09/2012
Coop:	No
Salesperson:	Bob Torheim, (503) 226-5000
Product:	Political - Ballot Issue (1195)
Brand:	Yes on 82 & 83 (176433)
Estimate/HL:	296/296
Comments:	Orig. total: \$15,700 3x KG 8/22/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

[illegible]

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$12,500.00
Commission	(\$1,875.00)
Sales Tax	\$0.00

NET TOTAL	\$10,625.00
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Due By: 09/09/2012

Total Spots
2



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE
Inv # 1464620
Rev # 0
Invoice Date: 09/09/2012

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Contract: 851607

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/04/12 11:27 pm (Tu)	00:30	PDXENV12TVENV103	\$750.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/05/12 11:27 pm (We)	00:30	PDXENV12TVENV103	\$750.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/06/12 11:12 pm (Th)	00:30	PDXENV12TVENV103	\$750.00	
41.0	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/03/12 11:45 pm (Mo)	00:30	PDXENV12TVENV101	\$400.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/04/12 11:47 pm (Tu)	00:30	PDXENV12TVENV103	\$400.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/05/12 11:58 pm (We)	00:30	PDXENV12TVENV103	\$400.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/06/12 12:26 am (Th)	00:30	PDXENV12TVENV103	\$400.00	
42.0	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/03/12 01:30 am (Mo)	00:30	PDXENV12TVENV101	\$200.00	
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/04/12 12:59 am (Tu)	00:30	PDXENV12TVENV103	\$200.00	
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/05/12 01:04 am (We)	00:30	PDXENV12TVENV103	\$200.00	
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/06/12 01:15 am (Th)	00:30	PDXENV12TVENV103	\$200.00	
43.0	SPOT	4:00:00AM-4:28:00A	Day,M-1Tu-1W-1Th-1	09/03/12 04:16 am (Mo)	00:30	PDXENV12TVENV101	\$60.00	
	SPOT	4:00:00AM-4:28:00A	Day,M-1Tu-1W-1Th-1	09/04/12 04:16 am (Tu)	00:30	PDXENV12TVENV102	\$60.00	
	SPOT	4:00:00AM-4:28:00A	Day,M-1Tu-1W-1Th-1	09/05/12 04:16 am (We)	00:30	PDXENV12TVENV103	\$60.00	
	SPOT	4:00:00AM-4:28:00A	Day,M-1Tu-1W-1Th-1	09/06/12 04:16 am (Th)	00:30	PDXENV12TVENV103	\$60.00	
44.0	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1Th-1	09/03/12 04:41 am (Mo)	00:30	PDXENV12TVENV101	\$75.00	
	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1Th-1	09/04/12 04:43 am (Tu)	00:30	PDXENV12TVENV101	\$75.00	
	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1Th-1	09/05/12 04:42 am (We)	00:30	PDXENV12TVENV103	\$75.00	
	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1Th-1	09/06/12 04:41 am (Th)	00:30	PDXENV12TVENV103	\$75.00	
45.0	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/03/12 05:13 am (Mo)	00:30	PDXENV12TVENV101	\$200.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/04/12 05:15 am (Tu)	00:30	PDXENV12TVENV101	\$200.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/05/12 05:28 am (We)	00:30	PDXENV12TVENV103	\$200.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/06/12 05:43 am (Th)	00:30	PDXENV12TVENV103	\$200.00	
47.0	SPOT	10:00:00AM-11:00:0	Per Week (1),Tu,We,Th	09/06/12 10:59 am (Th)	00:30	PDXENV12TVENV103	\$200.00	
48.0	SPOT	11:00:00AM-11:59:0	Per Week (1),Tu,We,Th	09/04/12 11:22 am (Tu)	00:30	PDXENV12TVENV103	\$150.00	
49.0	SPOT	11:59:00AM-12:31:0	Per Week (1),Tu,We,Th	09/06/12 12:27 pm (Th)	00:30	PDXENV12TVENV103	\$300.00	
50.0	SPOT	1:58:00PM-2:58:00P	Per Week (1),Tu,We,Th	09/04/12 02:00 pm (Tu)	00:30	PDXENV12TVENV103	\$200.00	
51.0	SPOT	5:30:00PM-5:59:00P	Day,Th-1	09/06/12 05:51 pm (Th)	00:30	PDXENV12TVENV103	\$800.00	
52.0	SPOT	5:30:00PM-5:59:00P	Day,M-1	09/03/12 05:49 pm (Mo)	00:30	PDXENV12TVENV101	\$800.00	
53.0	SPOT	10:00:00PM-Dateline	Day,Th-1	09/06/12 10:18 pm (Th)	00:30	PDXENV12TVENV103	\$775.00	
54.0	SPOT	4:57:00PM-5:30:00P	Day,Tu-1	09/04/12 05:27 pm (Tu)	00:30	PDXENV12TVENV103	\$0.00	
56.0	SPOT	6:00:00PM-Chris Mat	Day,Sa-1	09/08/12 06:21 pm (Sa)	00:30	PDXENV12TVENV103	\$200.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$31,415.00	Total Spots
Commission	(\$4,712.25)	78
Sales Tax	\$0.00	
NET TOTAL	\$26,702.75	

Due By: 09/09/2012



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # **1464630** Rev # **0** Invoice Date: **09/09/2012**

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Buyer: Maria Jackson
 Contract: 852120
 Acct Type: Local/Political Issue - Agency
 Terms: Cash In Advance
 Bill Type: Weekly/Irregular
 Period: 09/03/2012 - 09/09/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Yes on 82 & 83 (176433)
 Estimate/HL: 330/330
 Comments: Orig. total: \$21,800 13x KG 8/30/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

000324

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
3.1	GOLF	10:30:00AM-Golf 2	Day,M-2	09/03/12 11:21 am (Mo)	00:30	PDXENV12TVENV102	\$400.00	
	GOLF	10:30:00AM-Golf 2	Day,M-2	09/03/12 02:13 pm (Mo)	00:30	PDXENV12TVENV101	\$400.00	
4.0	NFL	5:27:56PM-NBC Sun	Day,W-1	09/05/12 05:28 pm (We)	01:00	PDXENT12TVENV106	\$9000.00	
5.1	GOLF	11:00:00AM-Golf 2	Day,Su-2	09/09/12 12:44 pm (Su)	00:30	PDXENV12TVENV102	\$400.00	
	GOLF	11:00:00AM-Golf 2	Day,Su-2	09/09/12 01:21 pm (Su)	00:30	PDXENV12TVENV102	\$400.00	
6.1	GOLF	11:00:00AM-Golf 2	Day,Su-1	09/09/12 02:12 pm (Su)	01:00	PDXENT12TVENV106	\$800.00	
7.0	NFL	5:13:26PM-NBC Sun	Day,Su-1	09/09/12 08:42 pm (Su)	00:30	PDXENV12TVENV102	\$8000.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$19,400.00	Total Spots
Commission	(\$2,910.00)	7
Sales Tax	\$0.00	

NET TOTAL \$16,490.00

Due By: 09/09/2012



Remit To:
KGW
P.O. BOX 203981
HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # 1464636

Rev # 0

Invoice Date: 09/09/2012

Advertiser: Yes on 82 & 83 (39800)
Agency: Media Analysis Inc. (7701)
Contract: 852218

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
15.0	SPOT	5:59:00PM-7:00:00P	Day,Tu-1W-1Th-1	09/04/12 06:15 pm (Tu)	00:15	PDXENV12TVENV104	\$520.00	
16.0	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/03/12 11:34 pm (Mo)	00:15	PDXENV12TVENV104	\$487.50	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/04/12 11:34 pm (Tu)	00:15	PDXENV12TVENV104	\$487.50	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/05/12 11:33 pm (We)	00:15	PDXENV12TVENV104	\$487.50	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/06/12 11:32 pm (Th)	00:15	PDXENV12TVENV104	\$487.50	
17.0	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/03/12 11:12 pm (Mo)	01:00	PDXENV12TVENV105	\$1500.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/04/12 11:12 pm (Tu)	01:00	PDXENV12TVENV106	\$1500.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/05/12 11:12 pm (We)	01:00	PDXENV12TVENV106	\$1500.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1Th-1	09/06/12 11:21 pm (Th)	01:00	PDXENV12TVENV106	\$1500.00	
18.0	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/03/12 12:32 am (Mo)	00:15	PDXENV12TVENV104	\$255.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/04/12 12:31 am (Tu)	00:15	PDXENV12TVENV104	\$255.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/05/12 12:30 am (We)	00:15	PDXENV12TVENV104	\$255.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/06/12 11:46 pm (Th)	00:15	PDXENV12TVENV104	\$255.00	
19.0	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/03/12 12:08 am (Mo)	01:00	PDXENV12TVENV105	\$800.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/04/12 12:09 am (Tu)	01:00	PDXENV12TVENV106	\$800.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/05/12 12:11 am (We)	01:00	PDXENV12TVENV106	\$800.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	09/06/12 12:07 am (Th)	01:00	PDXENV12TVENV106	\$800.00	
20.0	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/03/12 12:57 am (Mo)	00:15	PDXENV12TVENV104	\$130.00	
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/04/12 01:09 am (Tu)	00:15	PDXENV12TVENV104	\$130.00	
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/05/12 01:33 am (We)	00:15	PDXENV12TVENV104	\$130.00	
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/06/12 01:07 am (Th)	00:15	PDXENV12TVENV104	\$130.00	
21.0	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/03/12 01:22 am (Mo)	01:00	PDXENV12TVENV105	\$400.00	
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/04/12 01:30 am (Tu)	01:00	PDXENV12TVENV106	\$400.00	
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/05/12 01:17 am (We)	01:00	PDXENV12TVENV106	\$400.00	
	SPOT	12:37:00AM-1:36:00	Day,M-1Tu-1W-1Th-1	09/06/12 01:34 am (Th)	01:00	PDXENV12TVENV106	\$400.00	
24.0	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1Th-1	09/03/12 04:54 am (Mo)	01:00	PDXENV12TVENV105	\$150.00	
	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1Th-1	09/04/12 04:56 am (Tu)	01:00	PDXENV12TVENV105	\$150.00	
	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1Th-1	09/05/12 04:55 am (We)	01:00	PDXENV12TVENV106	\$150.00	
	SPOT	4:28:00AM-4:58:00A	Day,M-1Tu-1W-1Th-1	09/06/12 04:55 am (Th)	01:00	PDXENV12TVENV106	\$150.00	
26.0	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/03/12 05:51 am (Mo)	01:00	PDXENV12TVENV105	\$400.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/04/12 05:54 am (Tu)	01:00	PDXENV12TVENV105	\$400.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/05/12 05:14 am (We)	01:00	PDXENV12TVENV106	\$400.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/06/12 05:55 am (Th)	01:00	PDXENV12TVENV106	\$400.00	
27.0	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/03/12 05:28 am (Mo)	00:15	PDXENV12TVENV104	\$130.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/04/12 05:24 am (Tu)	00:15	PDXENV12TVENV104	\$130.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/05/12 05:43 am (We)	00:15	PDXENV12TVENV104	\$130.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	09/06/12 05:16 am (Th)	00:15	PDXENV12TVENV104	\$130.00	
28.0	SPOT	7:58:00PM-Stars Ear	Day,M-1	09/03/12 09:18 pm (Mo)	00:15	PDXENV12TVENV104	\$975.00	
29.0	SPOT	7:58:00PM-Stars Ear	Day,M-1	09/03/12 08:27 pm (Mo)	01:00	PDXENV12TVENV105	\$3000.00	
30.0	SPOT	10:00:00PM-Grimm	Day,M-1	09/03/12 10:31 pm (Mo)	01:00	PDXENV12TVENV105	\$5000.00	
31.0	SPOT	8:00:00PM-Americas	Day,Tu-1	09/04/12 09:25 pm (Tu)	01:00	PDXENV12TVENV106	\$5000.00	
32.0	SPOT	8:00:00PM-Americas	Day,Tu-1	09/04/12 08:28 pm (Tu)	00:15	PDXENV12TVENV104	\$1625.00	
34.0	SPOT	11:59:00AM-12:31:0	Day,W-1	09/05/12 12:25 pm (We)	00:15	PDXENV12TVENV104	\$195.00	
37.0	SPOT	4:28:00AM-4:58:00A	Day,W-1	09/05/12 04:51 am (We)	00:15	PDXENV12TVENV104	\$48.75	
38.0	SPOT	4:28:00AM-4:58:00A	Day,Th-1	09/06/12 04:50 am (Th)	00:15	PDXENV12TVENV104	\$48.75	
42.0	NFL	5:27:56PM-NBC Sun	Day,W-1	09/05/12 08:48 pm (We)	01:00	PDXENV12TVENV106	\$2733.50	
43.0	SPOT	11:59:00AM-12:31:0	Day,Tu-1	09/04/12 12:26 pm (Tu)	00:30	PDXENV12TVENV103	\$0.00	
44.0	SPOT	4:00:00PM-4:57:00P	Day,Tu-1	09/04/12 04:53 pm (Tu)	00:30	PDXENV12TVENV103	\$0.00	
45.0	SPOT	4:00:00PM-4:57:00P	Day,Th-1	09/06/12 04:54 pm (Th)	01:00	PDXENV12TVENV106	\$1050.00	
46.0	SPOT	4:57:00PM-5:30:00P	Day,Th-1	09/06/12 05:12 pm (Th)	01:00	PDXENV12TVENV106	\$1400.00	
47.0	SPOT	4:58:00AM-5:58:00A	Day,Su-1	09/09/12 05:25 am (Su)	01:00	PDXENV12TVENV106	\$120.00	
48.0	SPOT	5:30:00PM-5:59:00P	Day,F-1	09/07/12 05:49 pm (Fr)	00:30	PDXENV12TVENV103	\$1600.00	
50.0	SPOT	8:31:30PM-Sports S	Day,Su-1	09/09/12 09:06 pm (Su)	01:00	PDXENV12TVENV106	\$1550.00	



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE
Inv # 1464636
Rev # 0
Invoice Date: 09/09/2012

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Contract: 852218

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$68,906.00	Total Spots
Commission	(\$10,335.90)	99
Sales Tax	\$0.00	

NET TOTAL	\$58,570.10
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Due By: 09/09/2012



000324

OFFICIAL BILLING INVOICE

Inv # 1464642	Rev # 0	Invoice Date: 09/09/2012
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Advertiser:	Yes on 82 & 83 (39800)
Agency:	Media Analysis Inc. (7701)
Buyer:	Marla Jackson
Contract:	852606
Acct Type:	Local/Political Issue - Agency
Terms:	Cash In Advance
Bill Type:	Weekly/Irregular
Period:	09/03/2012 - 09/09/2012
Coop:	No
Salesperson:	Bob Torheim, (503) 226-5000
Product:	Political - Ballot Issue (1195)
Brand:	Yes on 82 & 83 (176433)
Estimate/HL:	331/331
Comments:	Orig. total: \$28,896.50 57x KG 9/4/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	5:57:00AM-6:58:00A	Day,F-1	09/07/12 06:27 am (Fr)	01:00	PDXENT12TVENV106	\$1000.00	
2.0	SPOT	5:57:00AM-6:58:00A	Day,F-1	09/07/12 06:15 am (Fr)	00:30	PDXENV12TVENV103	\$500.00	
3.0	SPOT	5:57:00AM-6:58:00A	Day,F-1	09/07/12 06:54 am (Fr)	00:15	PDXENV12TVENV104	\$325.00	
4.0	SPOT	6:58:00AM-9:00:00A	Day,F-1	09/07/12 07:27 am (Fr)	01:00	PDXENT12TVENV106	\$1200.00	
5.0	SPOT	6:58:00AM-9:00:00A	Day,F-2	09/07/12 07:57 am (Fr)	00:30	PDXENV12TVENV103	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Day,F-2	09/07/12 08:38 am (Fr)	00:30	PDXENV12TVENV103	\$625.00	
6.0	SPOT	6:58:00AM-9:00:00A	Day,F-1	09/07/12 08:29 am (Fr)	00:15	PDXENV12TVENV104	\$406.25	
7.0	SPOT	9:00:00AM-10:00:00	Day,F-1	09/07/12 09:59 am (Fr)	01:00	PDXENT12TVENV106	\$600.00	
8.0	SPOT	9:00:00AM-10:00:00	Day,F-1	09/07/12 09:29 am (Fr)	00:30	PDXENV12TVENV103	\$300.00	
9.0	SPOT	10:00:00AM-11:00:0	Day,F-1	09/07/12 10:29 am (Fr)	01:00	PDXENT12TVENV106	\$400.00	
10.0	SPOT	10:00:00AM-11:00:0	Day,F-1	09/07/12 10:45 am (Fr)	00:30	PDXENV12TVENV103	\$200.00	
12.0	SPOT	11:00:00AM-11:59:0	Day,F-1	09/07/12 11:48 am (Fr)	00:30	PDXENV12TVENV103	\$150.00	
13.0	SPOT	11:59:00AM-12:31:0	Day,F-1	09/07/12 12:26 pm (Fr)	01:00	PDXENT12TVENV106	\$600.00	
14.0	SPOT	11:59:00AM-12:31:0	Day,F-1	09/07/12 12:12 pm (Fr)	00:30	PDXENV12TVENV103	\$350.00	
15.0	SPOT	1:58:00PM-2:58:00P	Day,F-1	09/07/12 01:58 pm (Fr)	00:30	PDXENV12TVENV103	\$250.00	
16.0	SPOT	2:58:00PM-4:00:00P	Day,F-1	09/07/12 03:36 pm (Fr)	00:30	PDXENV12TVENV103	\$350.00	
17.0	SPOT	4:00:00PM-4:57:00P	Day,F-1	09/07/12 04:13 pm (Fr)	01:00	PDXENT12TVENV106	\$1050.00	
18.0	SPOT	4:00:00PM-4:57:00P	Day,F-1	09/07/12 04:39 pm (Fr)	00:30	PDXENV12TVENV103	\$500.00	
19.0	SPOT	4:00:00PM-4:57:00P	Day,F-1	09/07/12 04:55 pm (Fr)	00:15	PDXENV12TVENV104	\$325.00	
20.0	SPOT	4:57:00PM-5:30:00P	Day,F-1	09/07/12 05:13 pm (Fr)	01:00	PDXENT12TVENV106	\$1400.00	
21.0	SPOT	4:57:00PM-5:30:00P	Day,F-1	09/07/12 05:28 pm (Fr)	00:30	PDXENV12TVENV103	\$775.00	
23.0	SPOT	5:59:00PM-7:00:00P	Day,F-1	09/07/12 06:28 pm (Fr)	01:00	PDXENT12TVENV106	\$1600.00	
24.0	SPOT	5:59:00PM-7:00:00P	Day,F-1	09/07/12 06:42 pm (Fr)	00:30	PDXENV12TVENV103	\$775.00	
25.0	SPOT	5:59:00PM-7:00:00P	Day,F-1	09/07/12 06:14 pm (Fr)	00:15	PDXENV12TVENV104	\$503.75	
26.0	SPOT	10:59:00PM-11:34:0	Day,F-1	09/07/12 11:09 pm (Fr)	01:00	PDXENT12TVENV106	\$1500.00	
27.0	SPOT	10:59:00PM-11:34:0	Day,F-1	09/07/12 11:29 pm (Fr)	00:30	PDXENV12TVENV103	\$775.00	
29.0	SPOT	11:34:00PM-12:37:0	Day,F-1	09/07/12 12:10 am (Fr)	01:00	PDXENT12TVENV106	\$800.00	
30.0	SPOT	11:34:00PM-12:37:0	Day,F-1	09/07/12 11:49 pm (Fr)	00:30	PDXENV12TVENV103	\$450.00	
31.0	SPOT	11:34:00PM-12:37:0	Day,F-1	09/07/12 12:31 am (Fr)	00:15	PDXENV12TVENV104	\$292.50	
32.0	SPOT	12:37:00AM-1:36:00	Day,F-1	09/07/12 01:30 am (Fr)	00:30	PDXENV12TVENV103	\$300.00	
34.0	SPOT	4:00:00AM-4:28:00A	Day,F-1	09/07/12 04:16 am (Fr)	00:30	PDXENV12TVENV103	\$60.00	
36.0	SPOT	4:28:00AM-4:58:00A	Day,F-1	09/07/12 04:55 am (Fr)	01:00	PDXENT12TVENV106	\$150.00	
37.0	SPOT	4:28:00AM-4:58:00A	Day,F-1	09/07/12 04:43 am (Fr)	00:15	PDXENV12TVENV104	\$48.75	
38.0	SPOT	4:58:00AM-5:57:00A	Day,F-1	09/07/12 05:43 am (Fr)	01:00	PDXENT12TVENV106	\$400.00	
39.0	SPOT	4:58:00AM-5:57:00A	Day,F-1	09/07/12 05:29 am (Fr)	00:30	PDXENV12TVENV103	\$175.00	
40.0	SPOT	4:58:00AM-5:57:00A	Day,F-1	09/07/12 05:14 am (Fr)	00:15	PDXENV12TVENV104	\$113.75	
41.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	09/08/12 06:52 am (Sa)	01:00	PDXENT12TVENV106	\$700.00	
42.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	09/08/12 07:51 am (Sa)	00:30	PDXENV12TVENV103	\$350.00	
43.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	09/08/12 07:30 am (Sa)	00:15	PDXENV12TVENV104	\$227.50	
44.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	09/08/12 05:55 pm (Sa)	01:00	PDXENT12TVENV106	\$1000.00	
45.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	09/08/12 05:29 pm (Sa)	00:30	PDXENV12TVENV103	\$400.00	
46.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	09/08/12 05:11 pm (Sa)	00:15	PDXENV12TVENV104	\$260.00	
48.0	SPOT	10:59:00PM-11:29:0	Day,Sa-1	09/08/12 11:20 pm (Sa)	00:30	PDXENV12TVENV103	\$550.00	
49.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	09/09/12 07:39 am (Su)	01:00	PDXENT12TVENV106	\$600.00	
50.0	SPOT	5:58:00AM-8:58:00A	Day,Su-2	09/09/12 06:22 am (Su)	00:30	PDXENV12TVENV103	\$300.00	
	SPOT	5:58:00AM-8:58:00A	Day,Su-2	09/09/12 08:20 am (Su)	00:30	PDXENV12TVENV103	\$300.00	
						CONTINUED		



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE
Inv # 1464642
Rev # 0
Invoice Date: 09/09/2012

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Contract: 852606

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
51.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	09/09/12 06:10 am (Su)	00:15	PDXENV12TVENV104	\$195.00	
52.0	SPOT	8:58:00AM-10:00:00	Day,Su-1	09/09/12 08:58 am (Su)	00:30	PDXENV12TVENV103	\$600.00	
53.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	09/09/12 11:32 pm (Su)	01:00	PDXENT12TVENV106	\$1200.00	
54.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	09/09/12 11:12 pm (Su)	00:30	PDXENV12TVENV103	\$550.00	
56.0	SPOT	8:31:30PM-Sports S	Day,Su-1	09/09/12 09:24 pm (Su)	00:30	PDXENV12TVENV103	\$1496.50	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$28,604.00	Total Spots
Commission	(\$4,290.60)	51
Sales Tax	\$0.00	
NET TOTAL	\$24,313.40	
Due By: 09/09/2012		



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # 1469733 **Rev # 0** **Invoice Date: 09/30/2012**

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Buyer: Maria Jackson
 Contract: 852218
 Acct Type: Local/Political Issue - Agency
 Terms: Cash In Advance
 Bill Type: Weekly/Irregular
 Period: 09/24/2012 - 09/30/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Yes on 82 & 83 (176433)
 Estimate/HL: 333/333
 Comments: Orig. total: \$69,426 108x KG 8/31/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

001614

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
51.0	SPOT	4:57:00PM-5:30:00P	Day,F-1	09/28/12 05:28 pm (Fr)	00:30	PDXENV12TVENV108H	\$520.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$520.00	Total Spots
Commission	(\$78.00)	1
Sales Tax	\$0.00	
NET TOTAL	\$442.00	
Due By: 09/30/2012		



001614

OFFICIAL BILLING INVOICE

Inv # 1475553	Rev # 0	Invoice Date: 09/30/2012
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Advertiser:	Yes on 82 & 83 (39800)
Agency:	Media Analysis Inc. (7701)
Buyer:	
Contract:	854990
Acct Type:	Local/Political Issue - Agency
Terms:	Cash In Advance
Bill Type:	Standard
Period:	08/27/2012 - 09/30/2012
Coop:	No
Salesperson:	Bob Torheim, (503) 226-5000
Product:	Political - Ballot Issue (1195)
Brand:	Yes on 82 & 83 (176433)
Estimate/HL:	340/340
Comments:	OT\$47,975 84x KG 9/18/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	5:57:00AM-6:58:00A	Day,W-1Th-1F-1	09/19/12 06:55 am (We)	00:30	PDXENV12TVENV107H	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Day,W-1Th-1F-1	09/20/12 06:28 am (Th)	00:30	PDXENV12TVENV107H	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Day,W-1Th-1F-1	09/21/12 05:59 am (Fr)	00:30	PDXENV12TVENV107H	\$600.00	
2.0	SPOT	6:58:00AM-9:00:00A	Day,W-1Th-1F-1	09/19/12 08:37 am (We)	00:30	PDXENV12TVENV107H	\$650.00	
	SPOT	6:58:00AM-9:00:00A	Day,W-1Th-1F-1	09/20/12 08:49 am (Th)	00:30	PDXENV12TVENV107H	\$650.00	
	SPOT	6:58:00AM-9:00:00A	Day,W-1Th-1F-1	09/21/12 07:24 am (Fr)	00:30	PDXENV12TVENV107H	\$650.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,W-1Th-1F-1	09/19/12 09:56 am (We)	00:30	PDXENV12TVENV107H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day,W-1Th-1F-1	09/20/12 09:50 am (Th)	00:30	PDXENV12TVENV107H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day,W-1Th-1F-1	09/21/12 09:59 am (Fr)	00:30	PDXENV12TVENV107H	\$300.00	
4.0	SPOT	10:00:00AM-11:00:0	Day,W-1Th-1F-1	09/19/12 10:59 am (We)	00:30	PDXENV12TVENV107H	\$275.00	
	SPOT	10:00:00AM-11:00:0	Day,W-1Th-1F-1	09/20/12 10:52 am (Th)	00:30	PDXENV12TVENV107H	\$275.00	
	SPOT	10:00:00AM-11:00:0	Day,W-1Th-1F-1	09/21/12 10:59 am (Fr)	00:30	PDXENV12TVENV107H	\$275.00	
5.0	SPOT	11:59:00AM-12:31:0	Day,W-1Th-1F-1	09/19/12 12:26 pm (We)	00:30	PDXENV12TVENV107H	\$350.00	
	SPOT	11:59:00AM-12:31:0	Day,W-1Th-1F-1	09/20/12 12:26 pm (Th)	00:30	PDXENV12TVENV107H	\$350.00	
	SPOT	11:59:00AM-12:31:0	Day,W-1Th-1F-1	09/21/12 12:23 pm (Fr)	00:30	PDXENV12TVENV107H	\$350.00	
6.0	SPOT	12:31:00PM-12:57:0	Day,W-1Th-1F-1	09/19/12 12:52 pm (We)	00:30	PDXENV12TVENV107H	\$125.00	
	SPOT	12:31:00PM-12:57:0	Day,W-1Th-1F-1	09/20/12 12:53 pm (Th)	00:30	PDXENV12TVENV107H	\$125.00	
	SPOT	12:31:00PM-12:57:0	Day,W-1Th-1F-1	09/21/12 12:53 pm (Fr)	00:30	PDXENV12TVENV107H	\$125.00	
7.0	SPOT	1:58:00PM-2:58:00P	Day,W-1Th-1F-1	09/19/12 02:25 pm (We)	00:30	PDXENV12TVENV107H	\$350.00	
	SPOT	1:58:00PM-2:58:00P	Day,W-1Th-1F-1	09/20/12 02:11 pm (Th)	00:30	PDXENV12TVENV107H	\$350.00	
	SPOT	1:58:00PM-2:58:00P	Day,W-1Th-1F-1	09/21/12 02:10 pm (Fr)	00:30	PDXENV12TVENV107H	\$350.00	
8.0	SPOT	2:58:00PM-4:00:00P	Day,W-1Th-1F-1	09/19/12 03:22 pm (We)	00:30	PDXENV12TVENV107H	\$350.00	
	SPOT	2:58:00PM-4:00:00P	Day,W-1Th-1F-1	09/20/12 03:39 pm (Th)	00:30	PDXENV12TVENV107H	\$350.00	
	SPOT	2:58:00PM-4:00:00P	Day,W-1Th-1F-1	09/21/12 03:00 pm (Fr)	00:30	PDXENV12TVENV107H	\$350.00	
9.0	SPOT	4:00:00PM-4:57:00P	Day,W-1Th-1F-1	09/19/12 04:48 pm (We)	00:30	PDXENV12TVENV107H	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Day,W-1Th-1F-1	09/20/12 04:22 pm (Th)	00:30	PDXENV12TVENV107H	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Day,W-1Th-1F-1	09/21/12 04:25 pm (Fr)	00:30	PDXENV12TVENV107H	\$500.00	
10.0	SPOT	4:57:00PM-5:30:00P	Day,W-1Th-1F-1	09/19/12 05:14 pm (We)	00:30	PDXENV12TVENV107H	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Day,W-1Th-1F-1	09/20/12 05:13 pm (Th)	00:30	PDXENV12TVENV107H	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Day,W-1Th-1F-1	09/21/12 05:13 pm (Fr)	00:30	PDXENV12TVENV107H	\$775.00	
11.0	SPOT	5:59:00PM-7:00:00P	Day,W-2Th-2F-2	09/19/12 06:23 pm (We)	00:30	PDXENV12TVENV107H	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,W-2Th-2F-2	09/19/12 06:43 pm (We)	00:30	PDXENV12TVENV107H	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,W-2Th-2F-2	09/20/12 06:24 pm (Th)	00:30	PDXENV12TVENV107H	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,W-2Th-2F-2	09/20/12 06:55 pm (Th)	00:30	PDXENV12TVENV107H	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,W-2Th-2F-2	09/21/12 06:24 pm (Fr)	00:30	PDXENV12TVENV107H	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,W-2Th-2F-2	09/21/12 06:58 pm (Fr)	00:30	PDXENV12TVENV107H	\$775.00	
12.0	SPOT	7:00:00PM-7:29:00P	Day,W-1Th-1F-1	09/19/12 07:18 pm (We)	00:30	PDXENV12TVENV107H	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Day,W-1Th-1F-1	09/20/12 07:18 pm (Th)	00:30	PDXENV12TVENV107H	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Day,W-1Th-1F-1	09/21/12 07:19 pm (Fr)	00:30	PDXENV12TVENV107H	\$450.00	
13.0	SPOT	7:29:00PM-7:57:00P	Day,W-1Th-1F-1	09/19/12 07:51 pm (We)	00:30	PDXENV12TVENV107H	\$500.00	
	SPOT	7:29:00PM-7:57:00P	Day,W-1Th-1F-1	09/20/12 07:51 pm (Th)	00:30	PDXENV12TVENV107H	\$500.00	
	SPOT	7:29:00PM-7:57:00P	Day,W-1Th-1F-1	09/21/12 07:51 pm (Fr)	00:30	PDXENV12TVENV107H	\$500.00	
14.0	SPOT	10:59:00PM-11:34:0	Day,W-1Th-1F-1	09/19/12 11:31 pm (We)	00:30	PDXENV12TVENV107H	\$775.00	
	SPOT	10:59:00PM-11:34:0	Day,W-1Th-1F-1	09/20/12 11:22 pm (Th)	00:30	PDXENV12TVENV107H	\$775.00	
	SPOT	10:59:00PM-11:34:0	Day,W-1Th-1F-1	09/21/12 11:09 pm (Fr)	00:30	PDXENV12TVENV107H	\$775.00	
15.0	SPOT	11:34:00PM-12:37:0	Day,W-1Th-1F-1	09/19/12 11:58 pm (We)	00:30	PDXENV12TVENV107H	\$450.00	
						CONTINUED		



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE
Inv # 1475553
Rev # 0
Invoice Date: 09/30/2012

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Contract: 854990

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
	SPOT	11:34:00PM-12:37:0	Day,W-1Th-1F-1	09/20/12 12:30 am (Th)	00:30	PDXENV12TVENV107H	\$450.00	
	SPOT	11:34:00PM-12:37:0	Day,W-1Th-1F-1	09/21/12 12:31 am (Fr)	00:30	PDXENV12TVENV107H	\$450.00	
16.0	SPOT	12:37:00AM-1:36:00	Day,W-1Th-1F-1	09/19/12 01:05 am (We)	00:30	PDXENV12TVENV107H	\$300.00	
	SPOT	12:37:00AM-1:36:00	Day,W-1Th-1F-1	09/20/12 01:11 am (Th)	00:30	PDXENV12TVENV107H	\$300.00	
	SPOT	12:37:00AM-1:36:00	Day,W-1Th-1F-1	09/21/12 01:10 am (Fr)	00:30	PDXENV12TVENV107H	\$300.00	
17.0	SPOT	4:58:00AM-5:57:00A	Day,W-1Th-1F-1	09/19/12 05:15 am (We)	00:30	PDXENV12TVENV107H	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Day,W-1Th-1F-1	09/20/12 05:13 am (Th)	00:30	PDXENV12TVENV107H	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Day,W-1Th-1F-1	09/21/12 05:14 am (Fr)	00:30	PDXENV12TVENV107H	\$175.00	
18.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-3	09/22/12 06:17 am (Sa)	00:30	PDXENV12TVENV107H	\$300.00	
	SPOT	5:58:00AM-9:00:00A	Day,Sa-3	09/22/12 07:59 am (Sa)	00:30	PDXENV12TVENV107H	\$300.00	
	SPOT	5:58:00AM-9:00:00A	Day,Sa-3	09/22/12 08:28 am (Sa)	00:30	PDXENV12TVENV107H	\$300.00	
21.0	SPOT	10:59:00PM-11:29:0	Day,Sa-1	09/22/12 11:20 pm (Sa)	00:30	PDXENV12TVENV107H	\$775.00	
22.0	SPOT	11:29:00PM-1:03:00	Day,Sa-1	09/22/12 12:36 am (Sa)	00:30	PDXENV12TVENV107H	\$850.00	
23.0	SPOT	5:58:00AM-8:58:00A	Day,Su-2	09/23/12 08:12 am (Su)	00:30	PDXENV12TVENV107H	\$300.00	
	SPOT	5:58:00AM-8:58:00A	Day,Su-2	09/23/12 08:23 am (Su)	00:30	PDXENV12TVENV107H	\$300.00	
24.0	SPOT	8:58:00AM-10:00:00	Day,Su-1	09/23/12 09:59 am (Su)	00:30	PDXENV12TVENV107H	\$600.00	
25.0	NFL	5:17:56PM-NBC Sun	Day,Su-1	09/23/12 07:07 pm (Su)	00:30	PDXENV12TVENV107H	\$9000.00	
26.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	09/23/12 11:26 pm (Su)	00:30	PDXENV12TVENV107H	\$775.00	
27.0	SPOT	5:57:00AM-6:58:00A	Day,M-1	09/24/12 06:29 am (Mo)	00:30	PDXENV12TVENV107H	\$600.00	
28.0	SPOT	6:58:00AM-9:00:00A	Day,M-1	09/24/12 07:28 am (Mo)	00:30	PDXENV12TVENV107H	\$650.00	
29.0	SPOT	9:00:00AM-10:00:00	Day,M-1	09/24/12 09:29 am (Mo)	00:30	PDXENV12TVENV107H	\$300.00	
30.0	SPOT	10:00:00AM-11:00:0	Day,M-1	09/24/12 10:29 am (Mo)	00:30	PDXENV12TVENV107H	\$275.00	
31.0	SPOT	11:59:00AM-12:31:0	Day,M-1	09/24/12 12:17 pm (Mo)	00:30	PDXENV12TVENV107H	\$350.00	
32.0	SPOT	12:31:00PM-12:57:0	Day,M-1	09/24/12 12:46 pm (Mo)	00:30	PDXENV12TVENV107H	\$125.00	
33.0	SPOT	1:58:00PM-2:58:00P	Day,M-1	09/24/12 02:32 pm (Mo)	00:30	PDXENV12TVENV107H	\$350.00	
34.0	SPOT	2:58:00PM-4:00:00P	Day,M-1	09/24/12 03:31 pm (Mo)	00:30	PDXENV12TVENV107H	\$350.00	
35.0	SPOT	4:00:00PM-4:57:00P	Day,M-1	09/24/12 04:46 pm (Mo)	00:30	PDXENV12TVENV107H	\$500.00	
36.0	SPOT	4:57:00PM-5:30:00P	Day,M-1	09/24/12 05:24 pm (Mo)	00:30	PDXENV12TVENV107H	\$775.00	
37.0	SPOT	5:59:00PM-7:00:00P	Day,M-2	09/24/12 06:29 pm (Mo)	00:30	PDXENV12TVENV107H	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2	09/24/12 06:58 pm (Mo)	00:30	PDXENV12TVENV107H	\$775.00	
38.0	SPOT	7:00:00PM-7:29:00P	Day,M-1	09/24/12 07:24 pm (Mo)	00:30	PDXENV12TVENV107H	\$450.00	
39.0	SPOT	7:29:00PM-7:57:00P	Day,M-1	09/24/12 07:50 pm (Mo)	00:30	PDXENV12TVENV107H	\$500.00	
40.0	SPOT	10:59:00PM-11:34:0	Day,M-1	09/24/12 11:21 pm (Mo)	00:30	PDXENV12TVENV107H	\$775.00	
41.0	SPOT	11:34:00PM-12:37:0	Day,M-1	09/24/12 12:30 am (Mo)	00:30	PDXENV12TVENV107H	\$450.00	
42.0	SPOT	12:37:00AM-1:36:00	Day,M-1	09/24/12 01:09 am (Mo)	00:30	PDXENV12TVENV107H	\$300.00	
43.0	SPOT	4:58:00AM-5:57:00A	Day,M-1	09/24/12 05:28 am (Mo)	00:30	PDXENV12TVENV107H	\$175.00	
44.0	SPOT	10:00:00PM-Dateline	Day,Sa-1	09/22/12 10:39 pm (Sa)	00:30	PDXENV12TVENV107H	\$575.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$47,975.00	Total Spots
Commission	(\$7,196.25)	83
Sales Tax	\$0.00	
NET TOTAL	\$40,778.75	

Due By: 09/30/2012



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # **1475858** Rev # **0** Invoice Date: **09/30/2012**

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Buyer:
 Contract: 857237
 Acct Type: Local/Political Issue - Agency
 Terms: Cash In Advance
 Bill Type: Standard
 Period: 08/27/2012 - 09/30/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Yes on 82 & 83 (176433)
 Estimate/HL: 381/381
 Comments: OT \$37,250.00 67x 09/26/12 JS

MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

001614

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	5:57:00AM-6:58:00A	Day,Th-1F-1	09/27/12 06:54 am (Th)	00:30	PDXENV12TVENV108H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Day,Th-1F-1	09/28/12 06:28 am (Fr)	00:30	PDXENV12TVENV108H	\$700.00	
2.0	SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	09/27/12 07:28 am (Th)	00:30	PDXENT12TVENV107H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	09/27/12 08:28 am (Th)	00:30	PDXENV12TVENV108H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	09/28/12 07:28 am (Fr)	00:30	PDXENV12TVENV108H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	09/28/12 08:28 am (Fr)	00:30	PDXENV12TVENV108H	\$725.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,Th-1F-1	09/27/12 09:51 am (Th)	00:30	PDXENV12TVENV108H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,Th-1F-1	09/28/12 09:51 am (Fr)	00:30	PDXENT12TVENV107H	\$400.00	
4.0	SPOT	10:00:00AM-11:00:0	Day,Th-1F-1	09/27/12 10:47 am (Th)	00:30	PDXENT12TVENV107H	\$350.00	
	SPOT	10:00:00AM-11:00:0	Day,Th-1F-1	09/28/12 10:29 am (Fr)	00:30	PDXENV12TVENV108H	\$350.00	
5.0	SPOT	11:59:00AM-12:31:0	Day,Th-1F-1	09/27/12 12:13 pm (Th)	00:30	PDXENV12TVENV108H	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,Th-1F-1	09/28/12 12:26 pm (Fr)	00:30	PDXENV12TVENV108H	\$400.00	
6.0	SPOT	12:31:00PM-12:57:0	Day,Th-1F-1	09/27/12 12:46 pm (Th)	00:30	PDXENV12TVENV108H	\$200.00	
	SPOT	12:31:00PM-12:57:0	Day,Th-1F-1	09/28/12 12:45 pm (Fr)	00:30	PDXENT12TVENV107H	\$200.00	
7.0	SPOT	12:57:00PM-1:58:00	Day,Th-1F-1	09/27/12 12:58 pm (Th)	00:30	PDXENT12TVENV107H	\$300.00	
	SPOT	12:57:00PM-1:58:00	Day,Th-1F-1	09/28/12 12:58 pm (Fr)	00:30	PDXENV12TVENV108H	\$300.00	
8.0	SPOT	2:58:00PM-4:00:00P	Day,Th-1F-1	09/27/12 03:47 pm (Th)	00:30	PDXENV12TVENV108H	\$400.00	
	SPOT	2:58:00PM-4:00:00P	Day,Th-1F-1	09/28/12 03:35 pm (Fr)	00:30	PDXENV12TVENV108H	\$400.00	
9.0	SPOT	4:00:00PM-4:57:00P	Day,Th-1F-1	09/27/12 04:23 pm (Th)	00:30	PDXENV12TVENV108H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,Th-1F-1	09/28/12 04:54 pm (Fr)	00:30	PDXENT12TVENV107H	\$600.00	
10.0	SPOT	4:57:00PM-5:30:00P	Day,Th-1F-1	09/27/12 05:22 pm (Th)	00:30	PDXENV12TVENV108H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,Th-1F-1	09/28/12 05:14 pm (Fr)	00:30	PDXENV12TVENV108H	\$900.00	
11.0	SPOT	5:59:00PM-7:00:00P	Day,Th-1F-1	09/27/12 06:57 pm (Th)	00:30	PDXENT12TVENV107H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-1F-1	09/28/12 06:58 pm (Fr)	00:30	PDXENV12TVENV108H	\$900.00	
12.0	SPOT	7:00:00PM-7:29:00P	Day,Th-1F-1	09/27/12 07:16 pm (Th)	00:30	PDXENV12TVENV108H	\$550.00	
	SPOT	7:00:00PM-7:29:00P	Day,Th-1F-1	09/28/12 07:19 pm (Fr)	00:30	PDXENV12TVENV108H	\$550.00	
13.0	SPOT	7:29:00PM-7:57:00P	Day,Th-1F-1	09/27/12 07:51 pm (Th)	00:30	PDXENV12TVENV108H	\$600.00	
	SPOT	7:29:00PM-7:57:00P	Day,Th-1F-1	09/28/12 07:43 pm (Fr)	00:30	PDXENT12TVENV107H	\$600.00	
14.0	SPOT	10:59:00PM-11:34:0	Day,Th-1F-1	09/27/12 11:13 pm (Th)	00:30	PDXENT12TVENV107H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Day,Th-1F-1	09/28/12 11:08 pm (Fr)	00:30	PDXENV12TVENV108H	\$900.00	
15.0	SPOT	11:34:00PM-12:37:0	Day,Th-1F-1	09/27/12 12:10 am (Th)	00:30	PDXENV12TVENV108H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,Th-1F-1	09/28/12 11:48 pm (Fr)	00:30	PDXENV12TVENV108H	\$500.00	
16.0	SPOT	12:37:00AM-1:36:00	Day,Th-1F-1	09/27/12 12:54 am (Th)	00:30	PDXENV12TVENV108H	\$350.00	
	SPOT	12:37:00AM-1:36:00	Day,Th-1F-1	09/28/12 01:16 am (Fr)	00:30	PDXENT12TVENV107H	\$350.00	
17.0	SPOT	4:58:00AM-5:57:00A	Day,Th-1F-1	09/27/12 05:22 am (Th)	00:30	PDXENV12TVENV108H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,Th-1F-1	09/28/12 05:14 am (Fr)	00:30	PDXENT12TVENV107H	\$225.00	
19.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	09/29/12 05:41 pm (Sa)	00:30	PDXENV12TVENV108H	\$500.00	
22.0	SPOT	10:59:00PM-11:29:0	Day,Sa-1	09/29/12 11:21 pm (Sa)	00:30	PDXENV12TVENV108H	\$900.00	
23.0	SPOT	11:29:00PM-1:03:00	Day,Sa-2	09/29/12 12:25 am (Sa)	00:30	PDXENV12TVENV108H	\$1200.00	
	SPOT	11:29:00PM-1:03:00	Day,Sa-2	09/29/12 11:42 pm (Sa)	00:30	PDXENT12TVENV107H	\$1200.00	
24.0	SPOT	5:58:00AM-8:58:00A	Day,Su-2	09/30/12 06:23 am (Su)	00:30	PDXENV12TVENV108H	\$350.00	
	SPOT	5:58:00AM-8:58:00A	Day,Su-2	09/30/12 06:42 am (Su)	00:30	PDXENV12TVENV108H	\$350.00	
25.0	SPOT	8:58:00AM-10:00:00	Day,Su-1	09/30/12 08:59 am (Su)	00:30	PDXENT12TVENV107H	\$800.00	
26.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	09/30/12 11:33 pm (Su)	00:30	PDXENV12TVENV108H	\$900.00	



Remit To:
KGW
P.O. BOX 203981
HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # 1475858

Rev # 0

Invoice Date: 09/30/2012

Advertiser:	Yes on 82 & 83 (39800)
Agency:	Media Analysis Inc. (7701)
Contract:	857237

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$25,650.00
Commission	(\$3,847.50)
Sales Tax	\$0.00

NET TOTAL	\$21,802.50
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Due By: 09/30/2012

Total Spots
44



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # **1479632** Rev # **0** Invoice Date: **10/07/2012**

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Buyer:
 Contract: 857237
 Acct Type: Local/Political Issue - Agency
 Terms: Cash In Advance
 Bill Type: Standard
 Period: 10/01/2012 - 10/07/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Yes on 82 & 83 (176433)
 Estimate/HL: 381/381
 Comments: OT \$37,250.00 67x 09/26/12 JS



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

000279

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
27.0	SPOT	5:57:00AM-6:58:00A	Day,M-1	10/01/12 05:59 am (Mo)	00:30	PDXENT12TVENV107H	\$700.00	
28.0	SPOT	6:58:00AM-9:00:00A	Day,M-2	10/01/12 07:56 am (Mo)	00:30	PDXENV12TVENV108H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2	10/01/12 08:41 am (Mo)	00:30	PDXENV12TVENV108H	\$725.00	
29.0	SPOT	9:00:00AM-10:00:00	Day,M-1	10/01/12 09:26 am (Mo)	00:30	PDXENT12TVENV107H	\$400.00	
30.0	SPOT	10:00:00AM-11:00:0	Day,M-1	10/01/12 10:48 am (Mo)	00:30	PDXENV12TVENV108H	\$350.00	
31.0	SPOT	11:59:00AM-12:31:0	Day,M-1	10/01/12 12:23 pm (Mo)	00:30	PDXENV12TVENV108H	\$400.00	
32.0	SPOT	12:31:00PM-12:57:0	Day,M-1	10/01/12 12:48 pm (Mo)	00:30	PDXENV12TVENV108H	\$200.00	
33.0	SPOT	12:57:00PM-1:58:00	Day,M-1	10/01/12 12:59 pm (Mo)	00:30	PDXENT12TVENV107H	\$300.00	
34.0	SPOT	2:58:00PM-4:00:00P	Day,M-1	10/01/12 03:54 pm (Mo)	00:30	PDXENV12TVENV108H	\$400.00	
35.0	SPOT	4:00:00PM-4:57:00P	Day,M-1	10/01/12 04:23 pm (Mo)	00:30	PDXENV12TVENV108H	\$600.00	
36.0	SPOT	4:57:00PM-5:30:00P	Day,M-1	10/01/12 05:28 pm (Mo)	00:30	PDXENT12TVENV107H	\$900.00	
37.0	SPOT	5:59:00PM-7:00:00P	Day,M-1	10/01/12 06:56 pm (Mo)	00:30	PDXENV12TVENV108H	\$900.00	
38.0	SPOT	7:00:00PM-7:29:00P	Day,M-1	10/01/12 07:22 pm (Mo)	00:30	PDXENV12TVENV108H	\$550.00	
39.0	SPOT	7:29:00PM-7:57:00P	Day,M-1	10/01/12 07:56 pm (Mo)	00:30	PDXENT12TVENV107H	\$600.00	
40.0	SPOT	10:59:00PM-11:34:0	Day,M-1	10/01/12 11:21 pm (Mo)	00:30	PDXENV12TVENV108H	\$900.00	
41.0	SPOT	11:34:00PM-12:37:0	Day,M-1	10/01/12 12:10 am (Mo)	00:30	PDXENV12TVENV108H	\$500.00	
42.0	SPOT	12:37:00AM-1:36:00	Day,M-1	10/01/12 01:13 am (Mo)	00:30	PDXENV12TVENV108H	\$350.00	
43.0	SPOT	4:58:00AM-5:57:00A	Day,M-1	10/01/12 05:24 am (Mo)	00:30	PDXENV12TVENV108H	\$225.00	
44.0	SPOT	6:58:00AM-9:00:00A	Day,Tu-2	10/02/12 07:28 am (Tu)	00:30	PDXENT12TVENV107H	\$350.00	
	SPOT	6:58:00AM-9:00:00A	Day,Tu-2	10/02/12 08:44 am (Tu)	00:30	PDXENV12TVENV108H	\$350.00	
45.0	SPOT	7:00:00PM-7:29:00P	Day,Tu-1	10/02/12 07:08 pm (Tu)	00:30	PDXENV12TVENV108H	\$350.00	
46.0	SPOT	10:59:00PM-11:34:0	Day,Tu-1	10/02/12 11:27 pm (Tu)	00:30	PDXENV12TVENV109H	\$825.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$11,600.00	Total Spots
Commission	(\$1,740.00)	22
Sales Tax	\$0.00	

NET TOTAL \$9,860.00

Due By: 10/07/2012



MEDIA ANALYSIS INC.
P.O. BOX 66490
PORTLAND, OR 97290-6490

000476

Inv # 1480726	Rev # 0	Invoice Date: 10/14/2012
Advertiser:	Yes on 82 & 83 (39800)	
Agency:	Media Analysis Inc. (7701)	
Buyer:		
Contract:	859470	
Acct Type:	Local/Political Issue - Agency	
Terms:	Cash In Advance	
Bill Type:	Standard	
Period:	10/01/2012 - 10/14/2012	
Coop:	No	
Salesperson:	Bob Torheim, (503) 226-5000	
Product:	Political - Ballot Issue (1195)	
Brand:	Yes on 82 & 83 (176433)	
Estimate/HL:	418/418	
Comments:	OT \$80,975 133x KG 10/2/12	

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Portland (ROW)								
Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	5:57:00AM-6:58:00A	Day,W-2Th-2F-2	10/03/12 06:13 am (We)	00:30	PDXENV12TVENV108H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Day,W-2Th-2F-2	10/03/12 06:55 am (We)	00:30	PDXENV12TVENV109H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Day,W-2Th-2F-2	10/04/12 05:58 am (Th)	00:30	PDXENV12TVENV108H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Day,W-2Th-2F-2	10/04/12 06:56 am (Th)	00:30	PDXENT12TVENV110H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Day,W-2Th-2F-2	10/05/12 06:28 am (Fr)	00:30	PDXENT12TVENV110H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Day,W-2Th-2F-2	10/05/12 06:55 am (Fr)	00:30	PDXENV12TVENV108H	\$700.00	
2.0	SPOT	6:58:00AM-9:00:00A	Day,W-2Th-2F-2	10/03/12 08:28 am (We)	00:30	PDXENV12TVENV108H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,W-2Th-2F-2	10/03/12 08:59 am (We)	00:30	PDXENV12TVENV109H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,W-2Th-2F-2	10/04/12 07:28 am (Th)	00:30	PDXENT12TVENV110H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,W-2Th-2F-2	10/04/12 08:50 am (Th)	00:30	PDXENV12TVENV108H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,W-2Th-2F-2	10/05/12 07:22 am (Fr)	00:30	PDXENT12TVENV110H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,W-2Th-2F-2	10/05/12 08:42 am (Fr)	00:30	PDXENT12TVENV110H	\$725.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,W-2Th-2F-2	10/03/12 09:26 am (We)	00:30	PDXENV12TVENV108H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,W-2Th-2F-2	10/03/12 09:57 am (We)	00:30	PDXENV12TVENV109H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,W-2Th-2F-2	10/04/12 09:26 am (Th)	00:30	PDXENT12TVENV110H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,W-2Th-2F-2	10/04/12 09:56 am (Th)	00:30	PDXENT12TVENV110H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,W-2Th-2F-2	10/05/12 09:27 am (Fr)	00:30	PDXENV12TVENV108H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,W-2Th-2F-2	10/05/12 09:57 am (Fr)	00:30	PDXENT12TVENV110H	\$400.00	
4.0	SPOT	10:00:00AM-11:00:0	Day,W-2Th-2F-2	10/03/12 10:29 am (We)	00:30	PDXENV12TVENV108H	\$350.00	
	SPOT	10:00:00AM-11:00:0	Day,W-2Th-2F-2	10/03/12 10:59 am (We)	00:30	PDXENV12TVENV109H	\$350.00	
	SPOT	10:00:00AM-11:00:0	Day,W-2Th-2F-2	10/04/12 10:29 am (Th)	00:30	PDXENV12TVENV108H	\$350.00	
	SPOT	10:00:00AM-11:00:0	Day,W-2Th-2F-2	10/04/12 10:58 am (Th)	00:30	PDXENT12TVENV110H	\$350.00	
	SPOT	10:00:00AM-11:00:0	Day,W-2Th-2F-2	10/05/12 10:29 am (Fr)	00:30	PDXENT12TVENV110H	\$350.00	
	SPOT	10:00:00AM-11:00:0	Day,W-2Th-2F-2	10/05/12 10:51 am (Fr)	00:30	PDXENT12TVENV110H	\$350.00	
5.0	SPOT	11:00:00AM-11:59:0	Day,W-1Th-1F-1	10/03/12 11:21 am (We)	00:30	PDXENV12TVENV108H	\$200.00	
	SPOT	11:00:00AM-11:59:0	Day,W-1Th-1F-1	10/04/12 11:22 am (Th)	00:30	PDXENT12TVENV110H	\$200.00	
	SPOT	11:00:00AM-11:59:0	Day,W-1Th-1F-1	10/05/12 11:42 am (Fr)	00:30	PDXENV12TVENV108H	\$200.00	
6.0	SPOT	11:59:00AM-12:31:0	Day,W-1Th-1F-1	10/03/12 12:23 pm (We)	00:30	PDXENV12TVENV109H	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,W-1Th-1F-1	10/04/12 12:15 pm (Th)	00:30	PDXENT12TVENV110H	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,W-1Th-1F-1	10/05/12 12:30 pm (Fr)	00:30	PDXENT12TVENV110H	\$400.00	
7.0	SPOT	12:31:00PM-12:57:0	Day,W-1Th-1F-1	10/05/12 12:52 pm (Fr)	00:30	PDXENT12TVENV110H	\$200.00	
8.0	SPOT	12:57:00PM-1:58:00	Day,W-1Th-1F-1	10/03/12 01:42 pm (We)	00:30	PDXENV12TVENV108H	\$300.00	
	SPOT	12:57:00PM-1:58:00	Day,W-1Th-1F-1	10/04/12 01:29 pm (Th)	00:30	PDXENV12TVENV108H	\$300.00	
	SPOT	12:57:00PM-1:58:00	Day,W-1Th-1F-1	10/05/12 01:23 pm (Fr)	00:30	PDXENV12TVENV108H	\$300.00	
9.0	SPOT	1:58:00PM-2:58:00P	Day,W-1Th-1F-1	10/03/12 02:12 pm (We)	00:30	PDXENV12TVENV109H	\$400.00	
	SPOT	1:58:00PM-2:58:00P	Day,W-1Th-1F-1	10/04/12 02:55 pm (Th)	00:30	PDXENT12TVENV110H	\$400.00	
	SPOT	1:58:00PM-2:58:00P	Day,W-1Th-1F-1	10/05/12 02:49 pm (Fr)	00:30	PDXENT12TVENV110H	\$400.00	
10.0	SPOT	2:58:00PM-4:00:00P	Day,W-1Th-1F-1	10/03/12 03:32 pm (We)	00:30	PDXENV12TVENV108H	\$400.00	
	SPOT	2:58:00PM-4:00:00P	Day,W-1Th-1F-1	10/04/12 03:47 pm (Th)	00:30	PDXENT12TVENV110H	\$400.00	
	SPOT	2:58:00PM-4:00:00P	Day,W-1Th-1F-1	10/05/12 03:47 pm (Fr)	00:30	PDXENT12TVENV110H	\$400.00	
11.0	SPOT	4:00:00PM-4:57:00P	Day,W-2Th-2F-2	10/03/12 04:24 pm (We)	00:30	PDXENV12TVENV109H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,W-2Th-2F-2	10/03/12 04:46 pm (We)	00:30	PDXENV12TVENV108H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,W-2Th-2F-2	10/04/12 04:12 pm (Th)	00:30	PDXENV12TVENV108H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,W-2Th-2F-2	10/04/12 04:35 pm (Th)	00:30	PDXENT12TVENV110H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,W-2Th-2F-2	10/05/12 04:15 pm (Fr)	00:30	PDXENV12TVENV108H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,W-2Th-2F-2	10/05/12 04:52 pm (Fr)	00:30	PDXENT12TVENV110H	\$600.00	
CONTINUED								



Inv # 1480726 Rev # 0 Invoice Date: 10/14/2012

Advertiser:	Yes on 82 & 83 (39800)
Agency:	Media Analysis Inc. (7701)
Contract:	859470

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
12.0	SPOT	4:57:00PM-5:30:00P	Day,W-1Th-1F-1	10/03/12 05:28 pm (We)	00:30	PDXENV12TVENV109H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,W-1Th-1F-1	10/04/12 05:28 pm (Th)	00:30	PDXENT12TVENV110H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,W-1Th-1F-1	10/05/12 05:13 pm (Fr)	00:30	PDXENT12TVENV110H	\$900.00	
13.0	SPOT	5:30:00PM-5:59:00P	Day,Th-1F-1	10/04/12 05:52 pm (Th)	00:30	PDXENV12TVENV108H	\$2200.00	
	SPOT	5:30:00PM-5:59:00P	Day,Th-1F-1	10/05/12 05:50 pm (Fr)	00:30	PDXENT12TVENV110H	\$2200.00	
14.0	SPOT	5:59:00PM-7:00:00P	Day,Th-3F-3	10/04/12 06:14 pm (Th)	00:30	PDXENT12TVENV110H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-3F-3	10/04/12 06:28 pm (Th)	00:30	PDXENT12TVENV110H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-3F-3	10/04/12 06:57 pm (Th)	00:30	PDXENT12TVENV110H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-3F-3	10/05/12 06:14 pm (Fr)	00:30	PDXENV12TVENV108H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-3F-3	10/05/12 06:28 pm (Fr)	00:30	PDXENT12TVENV110H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Th-3F-3	10/05/12 06:42 pm (Fr)	00:30	PDXENT12TVENV110H	\$900.00	
15.0	SPOT	7:00:00PM-7:29:00P	Day,Th-2F-1	10/04/12 07:16 pm (Th)	00:30	PDXENV12TVENV108H	\$550.00	
	SPOT	7:00:00PM-7:29:00P	Day,Th-2F-1	10/04/12 07:29 pm (Th)	00:30	PDXENT12TVENV110H	\$550.00	
	SPOT	7:00:00PM-7:29:00P	Day,Th-2F-1	10/05/12 07:18 pm (Fr)	00:30	PDXENV12TVENV108H	\$550.00	
16.0	SPOT	7:29:00PM-7:57:00P	Day,W-1Th-1F-1	10/04/12 07:50 pm (Th)	00:30	PDXENT12TVENV110H	\$600.00	
	SPOT	7:29:00PM-7:57:00P	Day,W-1Th-1F-1	10/05/12 07:50 pm (Fr)	00:30	PDXENT12TVENV110H	\$600.00	
17.0	SPOT	10:59:00PM-11:34:0	Day,W-1Th-1F-1	10/03/12 11:22 pm (We)	00:30	PDXENV12TVENV108H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Day,W-1Th-1F-1	10/04/12 11:30 pm (Th)	00:30	PDXENT12TVENV110H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Day,W-1Th-1F-1	10/05/12 11:31 pm (Fr)	00:30	PDXENT12TVENV110H	\$900.00	
18.0	SPOT	11:34:00PM-12:37:0	Day,W-2Th-2F-2	10/03/12 12:21 am (We)	00:30	PDXENV12TVENV108H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,W-2Th-2F-2	10/03/12 11:59 pm (We)	00:30	PDXENV12TVENV109H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,W-2Th-2F-2	10/04/12 12:20 am (Th)	00:30	PDXENT12TVENV110H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,W-2Th-2F-2	10/04/12 11:46 pm (Th)	00:30	PDXENV12TVENV108H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,W-2Th-2F-2	10/05/12 12:20 am (Fr)	00:30	PDXENT12TVENV110H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,W-2Th-2F-2	10/05/12 11:47 pm (Fr)	00:30	PDXENV12TVENV108H	\$500.00	
19.0	SPOT	12:37:00AM-1:36:00	Day,W-1Th-1F-1	10/03/12 01:11 am (We)	00:30	PDXENV12TVENV109H	\$350.00	
	SPOT	12:37:00AM-1:36:00	Day,W-1Th-1F-1	10/04/12 01:29 am (Th)	00:30	PDXENT12TVENV110H	\$350.00	
	SPOT	12:37:00AM-1:36:00	Day,W-1Th-1F-1	10/05/12 01:21 am (Fr)	00:30	PDXENT12TVENV110H	\$350.00	
20.0	SPOT	1:36:00AM-2:05:00A	Day,W-1Th-1F-1	10/03/12 01:46 am (We)	00:30	PDXENV12TVENV108H	\$300.00	
	SPOT	1:36:00AM-2:05:00A	Day,W-1Th-1F-1	10/04/12 02:04 am (Th)	00:30	PDXENT12TVENV110H	\$300.00	
	SPOT	1:36:00AM-2:05:00A	Day,W-1Th-1F-1	10/05/12 01:46 am (Fr)	00:30	PDXENT12TVENV110H	\$300.00	
21.0	SPOT	4:58:00AM-5:57:00A	Day,W-2Th-2F-2	10/03/12 05:28 am (We)	00:30	PDXENV12TVENV108H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,W-2Th-2F-2	10/03/12 05:44 am (We)	00:30	PDXENV12TVENV109H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,W-2Th-2F-2	10/04/12 05:15 am (Th)	00:30	PDXENT12TVENV110H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,W-2Th-2F-2	10/04/12 05:44 am (Th)	00:30	PDXENT12TVENV110H	\$225.00	
	SPOT	4:						



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE
Inv # 1480726
Rev # 0
Invoice Date: 10/14/2012

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Contract: 859470

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
36.0	SPOT	9:00:00AM-10:00:00	Day,M-2	10/08/12 09:27 am (Mo)	00:30	PDXENT12TVENV110H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,M-2	10/08/12 09:57 am (Mo)	00:30	PDXENT12TVENV110H	\$400.00	
37.0	SPOT	10:00:00AM-11:00:00	Day,M-2	10/08/12 10:29 am (Mo)	00:30	PDXENV12TVENV108H	\$350.00	
	SPOT	10:00:00AM-11:00:00	Day,M-2	10/08/12 10:52 am (Mo)	00:30	PDXENT12TVENV110H	\$350.00	
38.0	SPOT	11:00:00AM-11:59:00	Day,M-1	10/08/12 11:41 am (Mo)	00:30	PDXENT12TVENV110H	\$200.00	
39.0	SPOT	11:59:00AM-12:31:00	Day,M-1	10/08/12 12:22 pm (Mo)	00:30	PDXENV12TVENV108H	\$400.00	
40.0	SPOT	12:31:00PM-12:57:00	Day,M-1	10/08/12 12:54 pm (Mo)	00:30	PDXENT12TVENV110H	\$200.00	
41.0	SPOT	12:57:00PM-1:58:00	Day,M-1	10/08/12 01:44 pm (Mo)	00:30	PDXENT12TVENV110H	\$300.00	
42.0	SPOT	1:58:00PM-2:58:00P	Day,M-1	10/08/12 02:29 pm (Mo)	00:30	PDXENV12TVENV108H	\$400.00	
43.0	SPOT	2:58:00PM-4:00:00P	Day,M-1	10/08/12 03:00 pm (Mo)	00:30	PDXENT12TVENV110H	\$400.00	
44.0	SPOT	4:00:00PM-4:57:00P	Day,M-2	10/08/12 04:26 pm (Mo)	00:30	PDXENT12TVENV110H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,M-2	10/08/12 04:48 pm (Mo)	00:30	PDXENT12TVENV110H	\$600.00	
45.0	SPOT	4:57:00PM-5:30:00P	Day,M-1	10/08/12 05:24 pm (Mo)	00:30	PDXENV12TVENV108H	\$900.00	
46.0	SPOT	5:30:00PM-5:59:00P	Day,M-1	10/08/12 05:52 pm (Mo)	00:30	PDXENT12TVENV110H	\$2200.00	
47.0	SPOT	5:59:00PM-7:00:00P	Day,M-2	10/08/12 06:24 pm (Mo)	00:30	PDXENT12TVENV110H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2	10/08/12 06:55 pm (Mo)	00:30	PDXENV12TVENV108H	\$900.00	
48.0	SPOT	7:00:00PM-7:29:00P	Day,M-1	10/08/12 07:07 pm (Mo)	00:30	PDXENT12TVENV110H	\$550.00	
49.0	SPOT	7:29:00PM-7:57:00P	Day,M-1	10/08/12 07:40 pm (Mo)	00:30	PDXENT12TVENV110H	\$600.00	
50.0	SPOT	10:59:00PM-11:34:00	Day,M-1	10/08/12 11:27 pm (Mo)	00:30	PDXENT12TVENV110H	\$900.00	
51.0	SPOT	11:34:00PM-12:37:00	Day,M-2	10/08/12 12:09 am (Mo)	00:30	PDXENT12TVENV110H	\$500.00	
	SPOT	11:34:00PM-12:37:00	Day,M-2	10/08/12 12:29 am (Mo)	00:30	PDXENT12TVENV110H	\$500.00	
52.0	SPOT	12:37:00AM-1:36:00	Day,M-1	10/08/12 01:28 am (Mo)	00:30	PDXENV12TVENV108H	\$350.00	
53.0	SPOT	1:36:00AM-2:05:00A	Day,M-1	10/08/12 01:46 am (Mo)	00:30	PDXENT12TVENV110H	\$300.00	
54.0	SPOT	4:58:00AM-5:57:00A	Day,M-2	10/08/12 05:15 am (Mo)	00:30	PDXENT12TVENV110H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-2	10/08/12 05:56 am (Mo)	00:30	PDXENV12TVENV108H	\$225.00	
55.0	NFL	5:17:56PM-NBC Sun	Day,Su-1	10/07/12 07:10 pm (Su)	00:30	PDXENV12TVENV108H	\$2225.00	
56.0	SPOT	7:29:00PM-7:57:00P	Day,M-1	10/08/12 07:56 pm (Mo)	00:30	PDXENV12TVENV108H	\$600.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$80,975.00	Total Spots
Commission	(\$12,146.25)	128
Sales Tax	\$0.00	
NET TOTAL	\$68,828.75	
Due By: 10/14/2012		



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # 1480938
Rev # 0
Invoice Date: 10/21/2012

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Contract: 860240

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
11.0	SPOT	2:58:00PM-4:00:00P	Day,Tu-1W-1Th-1F-1	10/12/12 03:47 pm (Fr)	00:30	PDXENV12TVENV108H	\$400.00	
	SPOT	4:00:00PM-4:57:00P	Day,Tu-2W-2Th-2F-2	10/09/12 04:13 pm (Tu)	00:30	PDXENT12TVENV110H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,Tu-2W-2Th-2F-2	10/09/12 04:37 pm (Tu)	00:30	PDXENV12TVENV108H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,Tu-2W-2Th-2F-2	10/10/12 04:13 pm (We)	00:30	PDXENT12TVENV111H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,Tu-2W-2Th-2F-2	10/10/12 04:36 pm (We)	00:30	PDXENT12TVENV111H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,Tu-2W-2Th-2F-2	10/11/12 04:25 pm (Th)	00:30	PDXENT12TVENV111H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,Tu-2W-2Th-2F-2	10/11/12 04:55 pm (Th)	00:30	PDXENT12TVENV111H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,Tu-2W-2Th-2F-2	10/12/12 04:13 pm (Fr)	00:30	PDXENT12TVENV111H	\$600.00	
12.0	SPOT	4:00:00PM-4:57:00P	Day,Tu-2W-2Th-2F-2	10/12/12 04:53 pm (Fr)	00:30	PDXENT12TVENV111H	\$600.00	
	SPOT	4:57:00PM-5:30:00P	Day,Tu-1W-1Th-1F-1	10/09/12 05:22 pm (Tu)	00:30	PDXENT12TVENV110H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,Tu-1W-1Th-1F-1	10/10/12 05:12 pm (We)	00:30	PDXENV12TVENV108H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,Tu-1W-1Th-1F-1	10/11/12 05:15 pm (Th)	00:30	PDXENV12TVENV108H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,Tu-1W-1Th-1F-1	10/12/12 05:24 pm (Fr)	00:30	PDXENV12TVENV108H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Tu-2W-2F-2	10/09/12 06:24 pm (Tu)	00:30	PDXENT12TVENV110H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Tu-2W-2F-2	10/09/12 06:54 pm (Tu)	00:30	PDXENV12TVENV108H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Tu-2W-2F-2	10/10/12 06:29 pm (We)	00:30	PDXENT12TVENV111H	\$900.00	
13.0	SPOT	5:59:00PM-7:00:00P	Day,Tu-2W-2F-2	10/10/12 06:54 pm (We)	00:30	PDXENV12TVENV108H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Tu-2W-2F-2	10/12/12 06:24 pm (Fr)	00:30	PDXENT12TVENV111H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,Tu-2W-2F-2	10/12/12 06:55 pm (Fr)	00:30	PDXENT12TVENV111H	\$900.00	
	SPOT	7:00:00PM-7:29:00P	Day,Tu-1W-1F-1	10/09/12 07:17 pm (Tu)	00:30	PDXENT12TVENV110H	\$550.00	
	SPOT	7:00:00PM-7:29:00P	Day,Tu-1W-1F-1	10/10/12 07:07 pm (We)	00:30	PDXENT12TVENV111H	\$550.00	
	SPOT	7:00:00PM-7:29:00P	Day,Tu-1W-1F-1	10/12/12 07:16 pm (Fr)	00:30	PDXENV12TVENV108H	\$550.00	
	SPOT	7:29:00PM-7:57:00P	Day,Tu-1W-1F-1	10/09/12 07:51 pm (Tu)	00:30	PDXENT12TVENV110H	\$600.00	
	SPOT	7:29:00PM-7:57:00P	Day,Tu-1W-1F-1	10/10/12 07:41 pm (We)	00:30	PDXENT12TVENV111H	\$600.00	
14.0	SPOT	7:29:00PM-7:57:00P	Day,Tu-1W-1F-1	10/12/12 07:51 pm (Fr)	00:30	PDXENT12TVENV111H	\$600.00	
	SPOT	10:59:00PM-11:34:0	Day,Tu-1W-1Th-1F-1	10/09/12 11:21 pm (Tu)	00:30	PDXENT12TVENV110H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Day,Tu-1W-1Th-1F-1	10/10/12 11:30 pm (We)	00:30	PDXENV12TVENV108H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Day,Tu-1W-1Th-1F-1	10/11/12 11:10 pm (Th)	00:30	PDXENT12TVENV111H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Day,Tu-1W-1Th-1F-1	10/12/12 11:12 pm (Fr)	00:30	PDXENT12TVENV111H	\$900.00	
	SPOT	11:34:00PM-12:37:0	Day,Tu-2W-2Th-2F-2	10/09/12 12:07 am (Tu)	00:30	PDXENV12TVENV108H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,Tu-2W-2Th-2F-2	10/09/12 12:32 am (Tu)	00:30	PDXENT12TVENV110H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,Tu-2W-2Th-2F-2	10/10/12 12:11 am (We)	00:30	PDXENT12TVENV111H	\$500.00	
15.0	SPOT	11:34:00PM-12:37:0	Day,Tu-2W-2Th-2F-2	10/10/12 11:46 pm (We)	00:30	PDXENT12TVENV111H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,Tu-2W-2Th-2F-2	10/11/12 12:09 am (Th)	00:30	PDXENV12TVENV108H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,Tu-2W-2Th-2F-2	10/11/12 12:32 am (Th)	00:30	PDXENT12TVENV111H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,Tu-2W-2Th-2F-2	10/12/12 12:00 am (Fr)	00:30	PDXENV12TVENV108H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,Tu-2W-2Th-2F-2	10/12/12 12:31 am (Fr)	00:30	PDXENT12TVENV111H	\$500.00	
	SPOT	12:37:00AM-1:36:00	Day,Tu-1W-1Th-1F-1	10/09/12 01:31 am (Tu)	00:30	PDXENT12TVENV110H	\$350.00	
	SPOT	12:37:00AM-1:36:00	Day,Tu-1W-1Th-1F-1	10/10/12 01:05 am (We)	00:30	PDXENV12TVENV108H	\$350.00	
	SPOT	12:37:00AM-1:36:00	Day,Tu-1W-1Th-1F-1	10/11/12 01:30 am (Th)	00:30	PDXENT12TVENV111H	\$350.00	
16.0	SPOT	12:37:00AM-1:36:00	Day,Tu-1W-1Th-1F-1	10/12/12 01:29 am (Fr)	00:30	PDXENT12TVENV111H	\$350.00	
	SPOT	1:36:00AM-2:05:00A	Day,Tu-1W-1Th-1F-1	10/09/12 02:00 am (Tu)	00:30	PDXENV12TVENV108H	\$300.00	
	SPOT	1:36:00AM-2:05:00A	Day,Tu-1W-1Th-1F-1	10/10/12 01:53 am (We)	00:30	PDXENT12TVENV111H	\$300.00	
	SPOT	1:36:00AM-2:05:00A	Day,Tu-1W-1Th-1F-1	10/11/12 02:04 am (Th)	00:30	PDXENV12TVENV108H	\$300.00	
	SPOT	1:36:00AM-2:05:00A	Day,Tu-1W-1Th-1F-1	10/12/12 01:46 am (Fr)	00:30	PDXENV12TVENV108H	\$300.00	
	SPOT	4:58:00AM-5:57:00A	Day,Tu-2W-2Th-2F-2	10/09/12 05:24 am (Tu)	00:30	PDXENT12TVENV110H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,Tu-2W-2Th-2F-2	10/09/12 05:53 am (Tu)	00:30	PDXENT12TVENV110H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,Tu-2W-2Th-2F-2	10/10/12 05:29 am (We)	00:30	PDXENT12TVENV111H	\$225.00	
17.0	SPOT	4:58:00AM-5:57:00A	Day,Tu-2W-2Th-2F-2	10/10/12 05:55 am (We)	00:30	PDXENV12TVENV108H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,Tu-2W-2Th-2F-2	10/11/12 05:14 am (Th)	00:30	PDXENT12TVENV111H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,Tu-2W-2Th-2F-2	10/11/12 05:52 am (Th)	00:30	PDXENV12TVENV108H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,Tu-2W-2Th-2F-2	10/12/12 05:27 am (Fr)	00:30	PDXENT12TVENV111H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,Tu-2W-2Th-2F-2	10/12/12 05:53 am (Fr)	00:30	PDXENT12TVENV111H	\$225.00	
	SPOT	5:58:00AM-9:00:00A	Day,Sa-3	10/13/12 05:59 am (Sa)	00:30	PDXENT12TVENV111H	\$350.00	
	SPOT	5:58:00AM-9:00:00A	Day,Sa-3	10/13/12 06:29 am (Sa)	00:30	PDXENT12TVENV111H	\$350.00	
						CONTINUED		



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # **1480938**Rev # **0**Invoice Date: **10/21/2012**

Advertiser: Yes on 82 & 83 (39800)
 Agency: Media Analysis Inc. (7701)
 Contract: 860240

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
23.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-3	10/13/12 07:09 am (Sa)	00:30	PDXENV12TVENV108H	\$350.00	
	SPOT	5:00:00PM-6:00:00P	Day,Sa-2	10/13/12 05:25 pm (Sa)	00:30	PDXENT12TVENV111H	\$500.00	
	SPOT	5:00:00PM-6:00:00P	Day,Sa-2	10/13/12 05:42 pm (Sa)	00:30	PDXENV12TVENV108H	\$500.00	
24.0	SPOT	7:00:00PM-Inside Ed	Day,Sa-1	10/13/12 07:13 pm (Sa)	00:30	PDXENT12TVENV111H	\$600.00	
25.0	SPOT	7:28:00PM-Grants G	Day,Sa-1	10/13/12 07:50 pm (Sa)	00:30	PDXENT12TVENV111H	\$225.00	
26.0	SPOT	10:59:30PM-News @	Day,Sa-2	10/13/12 11:11 pm (Sa)	00:30	PDXENV12TVENV108H	\$900.00	
	SPOT	10:59:30PM-News @	Day,Sa-2	10/13/12 11:28 pm (Sa)	00:30	PDXENT12TVENV111H	\$900.00	
27.0	SPOT	11:29:30PM-Saturda	Day,Sa-2	10/13/12 12:16 am (Sa)	00:30	PDXENT12TVENV111H	\$1200.00	
	SPOT	11:29:30PM-Saturda	Day,Sa-2	10/13/12 12:53 am (Sa)	00:30	PDXENV12TVENV108H	\$1200.00	
28.0	SPOT	5:58:00AM-8:58:00A	Day,Su-2	10/14/12 06:13 am (Su)	00:30	PDXENT12TVENV111H	\$350.00	
	SPOT	5:58:00AM-8:58:00A	Day,Su-2	10/14/12 07:58 am (Su)	00:30	PDXENT12TVENV111H	\$350.00	
29.0	SPOT	8:58:00AM-Meet The	Day,Su-1	10/14/12 08:59 am (Su)	00:30	PDXENV12TVENV108H	\$800.00	
30.0	SPOT	11:00:00PM-News @	Day,Su-1	10/14/12 11:13 pm (Su)	00:30	PDXENT12TVENV111H	\$900.00	
31.0	SPOT	5:57:00AM-6:58:00A	Day,M-1	10/15/12 06:25 am (Mo)	00:30	PDXENT12TVENV111H	\$700.00	
32.0	SPOT	6:58:00AM-9:00:00A	Day,M-2	10/15/12 06:58 am (Mo)	00:30	PDXENT12TVENV111H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2	10/15/12 08:39 am (Mo)	00:30	PDXENV12TVENV108H	\$725.00	
33.0	SPOT	9:00:00AM-10:00:00	Day,M-2	10/15/12 09:29 am (Mo)	00:30	PDXENT12TVENV111H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,M-2	10/15/12 09:59 am (Mo)	00:30	PDXENT12TVENV111H	\$400.00	
34.0	SPOT	10:00:00AM-11:00:0	Day,M-1	10/15/12 10:28 am (Mo)	00:30	PDXENV12TVENV108H	\$350.00	
35.0	SPOT	11:00:00AM-11:59:0	Day,M-1	10/15/12 11:12 am (Mo)	00:30	PDXENT12TVENV111H	\$200.00	
36.0	SPOT	11:59:00AM-12:31:0	Day,M-1	10/15/12 12:12 pm (Mo)	00:30	PDXENV12TVENV108H	\$400.00	
37.0	SPOT	12:31:00PM-12:57:0	Day,M-1	10/15/12 12:48 pm (Mo)	00:30	PDXENT12TVENV111H	\$200.00	
38.0	SPOT	12:57:00PM-1:58:00	Day,M-1	10/15/12 12:58 pm (Mo)	00:30	PDXENT12TVENV111H	\$300.00	
39.0	SPOT	1:58:00PM-2:58:00P	Day,M-1	10/15/12 02:55 pm (Mo)	00:30	PDXENV12TVENV108H	\$400.00	
40.0	SPOT	2:58:00PM-4:00:00P	Day,M-1	10/15/12 03:32 pm (Mo)	00:30	PDXENT12TVENV111H	\$400.00	
41.0	SPOT	4:00:00PM-4:57:00P	Day,M-2	10/15/12 04:11 pm (Mo)	00:30	PDXENT12TVENV111H	\$600.00	
	SPOT	4:00:00PM-4:57:00P	Day,M-2	10/15/12 04:46 pm (Mo)	00:30	PDXENV12TVENV108H	\$600.00	
42.0	SPOT	4:57:00PM-5:30:00P	Day,M-1	10/15/12 05:12 pm (Mo)	00:30	PDXENT12TVENV111H	\$900.00	
43.0	SPOT	5:59:00PM-7:00:00P	Day,M-2	10/15/12 06:22 pm (Mo)	00:30	PDXENT12TVENV111H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2	10/15/12 06:42 pm (Mo)	00:30	PDXENV12TVENV108H	\$900.00	
44.0	SPOT	7:00:35PM-News @	Day,M-1	10/15/12 07:17 pm (Mo)	00:30	PDXENT12TVENV111H	\$550.00	
45.0	SPOT	7:29:40PM-Inside Ed	Day,M-1	10/15/12 07:41 pm (Mo)	00:30	PDXENT12TVENV111H	\$600.00	
46.0	SPOT	10:59:30PM-News @	Day,M-1	10/15/12 11:31 pm (Mo)	00:30	PDXENV12TVENV108H	\$900.00	
47.0	SPOT	11:34:30PM-Tonight	Day,M-2	10/15/12 12:30 am (Mo)	00:30	PDXENT12TVENV111H	\$500.00	
	SPOT	11:34:30PM-Tonight	Day,M-2	10/15/12 11:58 pm (Mo)	00:30	PDXENT12TVENV111H	\$500.00	
48.0	SPOT	12:37:00AM-Late Nig	Day,M-1	10/15/12 01:34 am (Mo)	00:30	PDXENV12TVENV108H	\$350.00	
49.0	SPOT	1:36:00AM-Last Call	Day,M-1	10/15/12 01:55 am (Mo)	00:30	PDXENT12TVENV111H	\$300.00	
50.0	SPOT	4:58:00AM-5:57:00A	Day,M-2	10/15/12 05:23 am (Mo)	00:30	PDXENT12TVENV111H	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-2	10/15/12 05:55 am (Mo)	00:30	PDXENV12TVENV108H	\$225.00	
51.0	SPOT	6:58:00AM-9:00:00A	Day,F-1	10/12/12 08:42 am (Fr)	00:30	PDXENT12TVENV111H	\$400.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$72,775.00	Total Spots
Commission	(\$10,916.25)	141
Sales Tax	\$0.00	
NET TOTAL	\$61,858.75	

Due By: 10/21/2012